

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:5253

ANSWERED ON:27.04.2010

AGREEMENT BETWEEN NAFED AND PUBLIC SECTOR RETAIL OUTLETS

Mahato Shri Narahari;Rajesh Shri M. B.;Semmalai Shri S.

Will the Minister of AGRICULTURE be pleased to state:

(a) whether the National Agricultural Co-operative Marketing Federation of India (NAFED) proposes to enter into an agreement with public sector retail outlets for supply of essential commodities including rice and cereals;

(b) if so, the details thereof;

(c) the initiative taken by the NAFED in this regard;

(d) whether NAFED has any projects to extend its Farm Gate to Home Gate Programme to more States; and

(e) if so, the details thereof alongwith the present status of the programme, State-wise and category-wise?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (PROF. K.V. THOMAS)

(a) to (c); Yes, Madam. NAFED has reported that they have signed a Memorandum of Understanding (MOU) with Kerala State Cooperative Consumer Federation Ltd. (CONSUMERFED) on 16th March, 2010 for sale of NAFED's consumer items including rice & cereals. NAFED has also launched its 'Easy kit Scheme' on 9th April, 2010 and are also affiliating the outlets run by cooperative and public sector under their "National Retail network".

(d) to (e): NAFED has reported that their "Farm Gate to Home Gate" initiative was initially launched in Delhi on 12th February, 2010 with 17 kitchen basics, in Chennai on 15th February, 2010 with 11 kitchen basics and in Cochin on 9th April, 2010 with 20 kitchen basics. Further, in Kerala, the Kerala State Cooperative Consumer Federation (CONSUMERFED) has signed an MOU with NAFED for distribution of NAFED Easy Kits. Further, discussions are also being held with the Kerala State Civil Supplies Corporation, Goa Cooperative Marketing Federations and West Bengal Essential Commodities Supply Corporation Ltd., to sell essential commodities from their outlets in their respective states.