

**GOVERNMENT OF INDIA
FOOD PROCESSING INDUSTRIES
LOK SABHA**

UNSTARRED QUESTION NO:4530
ANSWERED ON:22.04.2010
EXHIBITION FOR FPI
Tirkey Shri Manohar

Will the Minister of FOOD PROCESSING INDUSTRIES be pleased to state:

- (a) whether the Government is promoting international and national exhibitions in various regions for the development of food processing industry;
- (b) if so, the details thereof; and
- (c) the number of such exhibitions conducted in various places of the country during the last two years?

Answer

THE MINISTER FOR FOOD PROCESSING INDUSTRIES (SHRI SUBODH KANT SAHA)

(a) & (b): Yes Sir. Promotion of Food Processing Industry through international and national exhibitions is one of the major activities undertaken by the Ministry of Food Processing Industries under the Scheme of Promotional Activities. The promotional activities of the Ministry are basically aimed at the popularisation and development of the processed food sector by creating awareness, attracting investment and bringing all the stake holders at one platform. The scheme has four components: -

- i) Seminars / Workshops.
- ii) Studies / Surveys.
- iii) Exhibitions/Fairs.
- iv) Study Tours.

Participation in national/international exhibitions/fairs is made and assistance is provided for organizing such events with the following broad objectives:

- i) To disseminate information regarding food processing industry.
- ii) To familiarize the existing and prospective entrepreneurs with modern techniques of production and packaging.
- iii) Development of market and popularisation of products.
- iv) Attracting investments by focusing attention on the development of Food Processing Industries.
- v) Bringing all the stake holders at one platform

The Ministry on its own or in close association with APEDA, CFTRI, and Industry Associations etc. participates in national/international exhibitions/fairs. The Ministry also provides financial assistance to other organizations/bodies for organising such events. In case of financial assistance to any institution/ organization for organizing a fair/exhibition or sponsoring/co-sponsoring of a fair/exhibition, quantum of assistance depends on the merits of the proposal.

Provisions in the Scheme of Promotional Activities relevant for participation in exhibitions/fairs and providing financial assistance for organizing such activities are as at Annexure-I.

(c): 22 nos. of Exhibitions including Exhibitions-cum- Seminar have been conducted/participated/assisted during the last two years i.e. 2008-09 and 2009-10 as per the statement at Annexure-II.

ANNEXURE-I

ANNEXURE REFERRED TO IN REPLY OF PARTS (a) & (b) OF THE LOK SABHA UNSTARRED QUESTION NO. 4530 FOR 22.04.2010 REGARDING EXHIBITION FOR FPI.

Relevant provisions of Scheme of Promotional Activities of Ministry of Food Processing Industries pertaining to participation in and providing financial assistance for organizing exhibitions/fairs

Eligible Organisations: -

The Ministry on its own or in close association with APEDA, CFTRI, Industry Associations etc. may participate in national/international exhibitions/fairs. In this regard, assistance is provided for publication of literature, space rentals etc. The quantum of assistance depends on the merits of proposal. State/district level Industry Associations, NGOs and other private agencies to apply through State Nodal Agency in the prescribed format. Government/Academic Bodies, National Level Industries Associations like

FICCI, CII, ASSOCHAM, PHD Chamber of Commerce and AIFPA etc, can apply directly in the prescribed format. The proposal duly recommended to be submitted at least 2 months in advance of event. In case an event has taken place before recommendation of SNA, assistance shall not be considered. For participation in fairs/exhibitions abroad, 25% of the actual rental for the space taken by the Government/Government Organizations may be provided by MFPI subject to a maximum of Rs. 20.00 lakhs in a year.

Criteria: -

The target group must be from processed food sector.

Pattern of Assistance: -

i) When Ministry in close association with APEDA, CFTRI, Industry Associations etc. participates in national/ international exhibitions/fairs, financial assistance shall be provided for common item of expenditure like space rentals, construction of stall, publication of literature etc.

ii) In case of financial assistance to any institution/ organization for organizing a fair/exhibition or sponsoring/co-sponsoring of a fair/exhibition, quantum of assistance shall be decided on merits of the proposal. Sponsoring/co-sponsoring of the event organized by other organizations would be done by the Ministry without any legal, administrative and financial commitment or responsibility provided at least 50% coverage is given to processed food sector.

Release of Grant: -

In case of post event payment, financial assistance will be released lump - sum in one instalment.

In other cases, the financial assistance will be released in two equal instalments as per the following terms of payment: -

1. First instalment of 50% of the grant will be released on submission of following information/documents prior to the event: -

i) Confirmed date of the event/programme.ii) Disclosure of sources of funding.iii) Surety Bond on a non-judicial stamp paper of Rs.100 or above wherever called for.iv) Confirmation from the organizers that no Utilization Certificate is pending submission by them in respect of previous grant, if any, availed from this Ministry.

2. Second instalment will be released on receipt of complete post event details containing the following documents: -

i) Proceedings of the event.ii) Copies/cutting of advertisements/publicity done.iii) List of visitors and participants.iv) Details of sources of income and items of expenditure duly audited by C.A. v) UC for earlier MFPI grant, if received.vi) Suggestions/Queries if any, of participants and visitors. vii) Outcome/recommendations of the event for various stakeholders. viii) Follow up action taken/to be taken.

ANNEXURE-II

ANNEXURE REFERRED TO IN REPLY OF PART (c) OF THE LOK SABHA UNSTARRED QUESTION NO. 4530 FOR 22.04.2010 REGARDING EXHIBITION FOR FPI.

Exhibitions conducted/participated and assisted in the years 2008-09 and 2009-10.

Year 2008-09

Sl No	Name and Date of Event organization	Place	Applicant
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1.	"Food & Technology Expo 08" from 3rd-5th May 2008 at Pragati Maidan, New Delhi.	Delhi New Delhi.	NNS Online Ltd.
2.	"Rashtriya Pragati Mela 2008" from 20th-28th April 2008 at at Haora Dalmia Park Stadium. Kolkata.	Kolkata West Bengal	Bagnanpratyasha,
3.	"IFE-INDIA 2008" from 2nd-4th Dec. 2008 at Pragati Maidan, New Delhi. Ltd., Gurgaon	Delhi	Inter-Ads- Montgomery (India) Pvt.
4.	Mega event `Second Green Revolution Summit and Expo, Agro Protech 2008" from 24th-26th Sept. 2008 at Science City, Kolkata.	Kolkata	Indian Chamber of Commerce (ICC), Kolkata
5.	"Koli Seafood Festival" from 22nd to 25th Jan. 2009 at Versova, Mumbai.	Mumbai	Koli Festival Sanstha, Mumbai
6.	"Harihar Kshetra Sonapur Mela (Fair)" from 12th November to 6th December 2008 at Sonapur Saran.	Saran	Sonapur Mela Committee, Saran, Chapra.
7.	"6th Silpa Baniyya Mela 2008" from 2nd-11th Jan. 2009 at New Indian Club Play Ground, Baruipur, Kolkata.	Kolkata	Cottage & Small Scale Industries Association, Kolkata.
8.	`National Seminar & Exhibition on Rice` from 28th Feb. to 1st March 2009 at Scientific Convention Centre, 1,	Lucknow	U.P. Rice Millers` Association, Kanpur

Shahmina Road, Opp. Budha Park, CSMMU, Lucknow.		
9. "Food & Bev Tech 2008" from 13th - 15th November 2008 at Mumbai. (CII), New Delhi	Mumbai	Confederation of Indian Industries
10 Joint participation with APEDA in AAHAR - 2009 from 7th - 10th March 2009 at Pragati Maida, New Delhi. Authority (APEDA), New Delhi.	Delhi	Agricultural and Processed Food Products Exports Development
11 Participation in "Udyog Mela 2008" from 15th-25th November 2008 at Military Training Ground, Morabadi Maidan, Ranchi.	Ranchi	Jharkhand Small Industries Association (JSIA), Kokar, Ranchi

Year 2009-10

Sl Name and Date of Event No	Place	Applicant organization
1. Participation in AAHAR Chennai International Fair from 27-29th August 2009 at Chennai Trade Centre, Chennai.	India	Trade Promotional Organization (ITPO), New Delhi
2. "Sumhati Mela" from 29th Jan. to 07th Feb. 2010 at Gournagar, Kailashahar, North Tripura.	North Tripura	Ashray, Kailashahar, Tripura
3. International Conference-cum-Exhibition "5th Nutraceutical Summit and NuFFooDS; Ingredients & Products Expo" from 28th - 30th Oct. 2009 at The Lalit, New Delhi.	New Delhi	Central Food Technological Research Institute (CFTRI), Mysore
4. Global Convention for Food Business `FOODWORLD-INDIA 2009` from 26th-27th November 2009 at Bombay Exhibition Centre, NSE Complex, Goregaon East, Mumbai.	Mumbai	Federation of Indian Chambers of Commerce & Industry (FICCI), New Delhi
5. `India Wine Show 2009- International Trade Fair & Conference on Grape Processing Industry` from 26th - 30th Nov. 2009 at Dongre Vastigriha Maidan, Nashik.	Nashik	Human Service Foundation (HSF), Nashik
6. "ICFOST 2009"-20th Indian Convention of Food Scientists & Technologists from 21st - 23rd Dec. 2009 at NIMHANS, Bangalore.	Bangalore	Association of Food Scientists and Technologists (India), Mysore
7 `Horti Food Fest, 2009` from 9th-13th Jan. 2010 at Milon Mela Ground, Kolkata. Horticulture, Govt. of West Bengal, Kolkata	Kolkata	Department of Food Processing Industries &
8. Exhibition-cum-seminar `Agro Protech 2009 and 2E Agri Business Summit: Ensuring Food Security & Global Competitiveness` from 5th - 7th November 2009 at Milon Mela Ground, Kolkata.	Kolkata	Indian Chamber of Commerce (ICC), Kolkata
9. "Biennial India International Seafood Show (IISS) - 2010" from 19th - 21st Feb. 2010 at Chennai Trade Centre, Chennai. (MPEDA), Kerala	Chennai	The Marine Products Export Development Authority
10 Participation in "International Food & Drink Expo - India 2009" from December 2 - 4th, 2009 at	Delhi	Tarsus Group Plc. through Manch Communications

Pragati Maidan, New Delhi.
11 `ICE Global Chain India Expo`
. from 11th-12th Nov. 2009 at
Ashoka Hotel, New Delhi.

Delhi `Global Cold Chain
Alliance India,
New Delhi