

**GOVERNMENT OF INDIA  
COMMUNICATIONS AND INFORMATION TECHNOLOGY  
LOK SABHA**

UNSTARRED QUESTION NO:4879  
ANSWERED ON:26.04.2010  
AMOUNT ON ADVERTISEMENTS  
Pratap Narayanrao Shri Sonawane

**Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:**

- (a) the total amount spent by Bharat Sanchar Nigam Limited (BSNL)/Mahanagar Telephone Nigam Limited (MTNL) on advertisements during the last three years and the current year, State-wise;
- (b) the details of the list of institutions/establishments/media/press in which advertisements were given; and
- (c) the amount paid on advertisements in each case?

**Answer**

MINISTER OF THE STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI GURUDAS KAMAT)

- (a) Madam, the total amount spent by Bharat Sanchar Nigam Limited (BSNL) and Mahanagar Telephone Nigam Limited (MTNL) on advertisements during the last three years and the current year, State-wise are given in Annexure-I and Annexure-III respectively.
- (b) The details of the list of institutions/establishments/media/press in which advertisements were given by BSNL and MTNL are given in Annexure-II and Annexure-III respectively.
- (c) The amount paid on advertisements in each case by BSNL is given in Annexure-I and Annexure-II while the information in respect of MTNL is given in Annexure-III respectively.