GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:4042 ANSWERED ON:20.04.2010 DIGITAL TELEVISION BROADCASTING SYSTEM FOR CG Agarwal Shri Rajendra

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Prasar Bharati has initiated action for High Definition Television (HDTV) format system for telecasting/coverage of Commonwealth Games (CG);

(b) if so, the present status thereof and the total expenditure likely to be incurred for the purpose;

(c) whether the Government proposes to digitise the television broadcasting system all over the country; and

(d) if so, the details thereof and the time by which such system is likely to be operationalised in the country?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (Dr. S. JAGATHRAKSHAKAN)

(a) Yes, Sir. Doordarshan as Host Broadcaster is making arrangements for coverage of Commonwealth Games 2010 in High Definition Television (HDTV) format for telecast by Right Holder Broadcasters including Doordarshan.

(b) Estimated expenditure on Host Broadcaster activities is likely to be Rs.366 crores. This figure is for coverage of games and does not include expenditure to be incurred by Doordarshan as Right Holder Broadcasters (RHB).

(c)&(d) Doodarshan's scheme of digitalization of Studios & Transmitters has been approved by the Government. As part of this scheme, 39 existing Studio Centres are envisaged to be fully digitalized and 40 digital transmitters set up at the locations of existing analog transmitters. It would take about three years to implement the above scheme.