

**GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA**

UNSTARRED QUESTION NO:4748

ANSWERED ON:23.04.2010

PROMOTION OF CONDOMS AND CONTRACEPTIVES AMONG RURAL PEOPLE

Kumar Shri Kaushalendra

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) the steps taken and the criteria laid down for the promotion of condoms and contraceptives in the country;
- (b) whether the use of condom has gone down while oral contraceptives are gaining popularity in the country;
- (c) if so, the details thereof, State/UTwise; and
- (d) the further steps proposed to be taken by the Government to create awareness about use of condoms and contraceptives among rural masses in the country?

Answer

THE MINISTER OF STATE FOR HEALTH & FAMILY WELFARE(SHRI DINESH TRVEDI)

(a) Under National Family Welfare Programme, contraceptives, namely Male Condoms, Oral Contraceptive Pills (OCP), Intra uterine Device (Cut-T), Emergency Contraceptive Pills, Tubal Rings are procured and supplied, free by Government of India to all States and UTs for increasing usage of contraceptives, both for prevention of unwanted pregnancies and to prevent transmission of HIV/AIDS. Significant efforts have also been made by Department of AIDS Control to increase the awareness and usage of condoms to prevent the transmission of HIV/AIDS through condom promotion programmes.

Ministry of Health and Family Welfare has also scheme for Social Marketing of Condoms and OCPs. These contraceptives are supplied through Social Marketing Organization (SMOs) at a subsidized rates.

Community Based Area Project for Social Marketing of Condoms and Contraceptives is also being implemented through various Non Governmental Organizations (NGOs) for creating better access in underserved rural areas so as to generate demand for increased condom use.

(b) No; As per National Family Health Survey (NFHS) AND District Level Health Survey (DLHS), the usage of both Condoms and Oral Contraceptive Pills (OCPs) has gone up. Results of NFHS and DLHS Survey is annexed.

(c) Not applicable in view of reply to part (b) above.

(d) To increase the awareness and accessibility of condoms in rural areas and among target group, NACO Targeted Condom Social Marketing Programme has been launched in year 2008. The first two phases of NACO Targeted Condom Social Marketing Programme was successfully implemented. Further during Phase-III (2010-11), Targeted Condom Social Marketing Programme will be expanded. The sales coverage in rural areas will be 50% and outlet coverage will be 56% of the total target.

States/UTs are provided funds for Information Education and Communication (IEC) under National Rural Health Mission (NRHM) for creating awareness on use of contraceptives.