

**GOVERNMENT OF INDIA  
HEALTH AND FAMILY WELFARE  
LOK SABHA**

UNSTARRED QUESTION NO:4648  
ANSWERED ON:23.04.2010  
INTERNATIONAL COLLABORATION FOR AYUSH  
Antony Shri Anto;Majhi Shri Pradeep Kumar

**Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:**

- (a) the steps taken by the Government to promote Ayurveda, Yoga, Unani, Siddha and Homoeopathy (AYUSH) system of medicines nationally and internationally;
- (b) whether the international collaborations have been made to promote and propagate them outside the country;
- (c) if so, the details thereof;
- (d) whether any Global Ayurveda Summit was recently held in the country;
- (e) if so, the details thereof and the issues raised and discussed there; and
- (f) the suggestions/proposals received for the promotion of AYUSH system of medicines during the Summit and the action taken thereon?

**Answer**

THE MINISTER OF STATE FOR HEALTH & FAMILY WELFARE (SHRI S. GANDHISELVAN)

(a) The Department has launched a multi-media campaign nationally through audio-visual publicity, outdoor campaigns, Arogya exhibitions (including the North-East), seminars/workshops / conferences, National Campaigns on specific diseases and the strengths of AYUSH discipline through its Research Councils, to create awareness amongst the masses and to promote the system. On the international front, various initiatives including organization of Ayurveda conferences, incentive to drug manufacturers / entrepreneur / AYUSH institutions etc, supporting international exchange of experts and officers, International fellowship programme for undertaking AYUSH courses in premier institutions in India, establishment of AYUSH Information Cells in Indian Mission abroad, translation and publication of AYUSH books in foreign languages etc. have been taken up.

(b) & (c) Yes. The Central Council for Research in Ayurveda and Siddha (CCRAS) has entered into research collaboration with Charite University Medical Center, Berlin and Swiss Ayurveda Medical Association, Geneva. A tripartite collaboration among the Central Council for Research in Unani Medicine (CCRUM), Indian Institute of Integrative Medicine (IIIM), Jammu and the University of Mississippi, USA has resulted in the establishment of a Centre for Research in Indian System of Medicine (CRISM) in the University of Mississippi, USA.

(d) to (f) Yes. A Global Ayurveda Summit was organized by the Confederation of Indian Industry (CII) approved by the Department of AYUSH from March 24-26, 2010 at Kochi, Kerala.

It is learnt that the Summit had participation of over 500 industry leaders and eminent experts from India and abroad who deliberated among other points, standardization and quality of raw material, integration of Ayurveda Health with tourism and leverage of Information Technology (IT) for delivering Ayurvedic health services. Recommendation from the organizers have not been received.