

ESTIMATES COMMITTEE

(1969-70)

(FOURTH LOK SABHA)

HUNDRED AND TWENTY-FIFTH REPORT

**PUBLICATIONS OF SELECTED MINISTRIES OF THE
GOVERNMENT OF INDIA**

**[Action taken by Government on the recommendations contained
in the Eighty-eighth Report of the Estimates Committee (Fourth
Lok Sabha) on the Publications of Selected Ministries of the
Government of India.]**



**LOK SABHA SECRETARIAT
NEW DELHI**

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(1969-70)

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(1969-70)**

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14. Shri Tula Ram
15. Shri Ramesh Chandra Vyas

INTRODUCTION

I, the Chairman of the Estimates Committee having been authorised by the Committee to submit the Report on their behalf, present this Hundred and Twenty-fifth Report on action taken by Government on the recommendations contained in the 88th Report of the Estimates Committee (Fourth Lok Sabha) on the Publications of Selected Ministries of the Government of India.

2. The 88th Report of the Estimates Committee (Fourth Lok Sabha) was presented to the Lok Sabha on the 30th April, 1969. Replies indicating action on the various recommendations contained in the Report were furnished by Government in batches from 28th August 1969 to 10th March, 1970. The Study Group 'E' of the Estimates Committee (1969-70) considered the replies received from the Ministries on the 1st April, 1970. The draft Report was adopted by the Committee on the 16th April, 1970.

3. The Report has been divided into the following chapters :—

- I. Report.
- II. Recommendations that have been accepted by Government.
- III. Recommendations which the Committee do not desire to pursue in view of the Government's reply.
- IV. Recommendations in respect of which replies of Government have not been accepted by the Committee.
- V. Recommendations in respect of which final replies of Government are still awaited.

4. An analysis of the action taken by Government on the recommendation contained in the 88th Report of the Estimates Committee (Fourth Lok Sabha) is given in Appendix VI to this Report. It would be observed therefrom that out of 47 recommendations made in the said Report, 34 recommendations, i.e. 72.3% have been accepted by Government. The Committee do not desire to pursue 5 recommendations i.e. 10.6% in view of Government's reply. The replies to 3 recommendations i.e. 6.5% have not been accepted by the Committee. Final replies of Government to the remaining 5 recommendations, i.e. 10.6% have not yet been furnished to the Committee.

NEW DELHI
April 27, 1970
Vaisakha 7, 1892 (Saka)

M. THIRUMALA RAO,
Chairman,
Estimates Committee.

CHAPTER I

REPORT

The Estimates Committee are glad to observe that the recommendations contained in their 88th Report (Fourth Lok Sabha) on the Publications of Selected Ministries of the Government of India have been replied to by Government generally to their satisfaction.

The Committee desire that further information required by them on the progress made in the implementation of some of the recommendations may be furnished to the Committee.

CHAPTER II

RECOMMENDATIONS THAT HAVE BEEN ACCEPTED BY GOVERNMENT

Recommendation (Serial No. 1) Para No. 2.9

The Committee are glad to learn that though the total centralisation of publication work is not possible within the External Affairs Ministry, the External Publicity Division functions as the coordinating agency in respect of publications that are of general interest. The Committee hope that this coordination will be further intensified with a view to achieve possible economy and avoid possible overlapping and duplication of work.

Reply of Government

The Committee's observations have been noted for compliance.

It will be the effort of the External Publicity Division, as heretofore, to intensify the coordination of all publication work which is of interest to the Ministry from the publicity angle. The objective of this coordination will be to achieve economy and avoid duplication or overlapping.

[Ministry of External Affairs' O.M. No. Q/BFII/735(2)/69, dated the 29th December 1969].

Recommendation (Serial No. 2) Para No. 2.10

The Committee trust that the capacity in the External Publicity Division Press is fully utilised and that only those items of work which cannot be produced in this Press are entrusted to private printers either directly or through other agencies of the Ministry of Information and Broadcasting.

Reply of Government

The Committee's recommendations have been noted for compliance. The Ministry itself insists that only such items of work which cannot be produced in the X.P. Press are entrusted to private printers. It is the constant effort of the Ministry to ensure the utilisation of the X.P. Press to its full capacity.

In this connection attention of the Committee is invited to the lists given in Appendix I wherein we have given lists of work got done (i) at the X.P. Press (ii) got printed from other Government Presses (iii) through the agencies of the Ministry of Information and Broadcasting; and (iv) through Private Printers directly.

[Ministry of External Affairs O.M. No. Q/BFII/735/2/69, dated 29-12-69]

Recommendation (Serial No. 3) Para No. 2.15

The Committee note that according to a recent decision a list would be drawn up of 250 addresses of leaders who form public opinion (15 to 20 important countries each) to whom the publicity material relating to Indian

culture, industry, export, etc. would be sent regularly. They would like the Ministry review this list periodically.

Reply of Government

The Committee's recommendation has been noted for compliance. Since this idea was put forth in the Committee the Ministry has taken steps to collect the necessary information from Indian Missions abroad. A preliminary list of leaders of public opinion from 13 countries to whom publicity material regarding India should be sent regularly has already been supplied to the Press Information Bureau. Lists for other countries are under preparation. The number of names in these lists for different countries vary. However, our effort is to stay as close as possible to the figure suggested by the Estimates Committee. As desired by the Committee these lists will be reviewed periodically, with a view to making necessary additions/alterations to them.

[Ministry of External Affairs O.M. No. Q/BFII/735/2/69, dated 29-12-69]

Recommendation (Serial No. 4) Para No. 2.17

The Committee note that the machinery that existed for coordination between the Ministry of External Affairs and the other Ministries, in so far as production of publications for external publicity is concerned had not been very effective and a committee of Information Secretary, Foreign Secretary and Secretary of the Ministry concerned has been set up to effect improvements in this direction. The Committee hope that the new Committee will achieve the purpose for which it has been set up.

Reply of Government

The Committee's recommendation has been noted. The Committee of Secretaries of Ministry of External Affairs, Ministry of Information and Broadcasting, and Ministry of Foreign Trade continues, and further consideration is being given to refine and improve the concept of the entire machinery for achieving better coordination.

[Ministry of External Affairs O.M. No. Q/BFII/735/2/69, dated 29-12-69]

Recommendation (Serial No. 5) Para No. 2.27

The Committee suggest that the Ministry of External Affairs may again examine, as promised by their representative in the course of evidence whether there is any possibility of printing in India some of the publications which are at present brought out in foreign countries and thereby saving foreign exchange to some extent. However, they would like to emphasise that it is very necessary to bring out pamphlets, bulletins and material in the languages of the countries concerned so that a better projection of the image of India is made in all those countries. For this purpose they would suggest that the Foreign Service Inspectorate may review the workload, etc. of the various Missions abroad to determine the deficiencies, if any, and to suggest ways and means to effect improvements with regard to staff and other ancillary matters.

Reply of Government

The Ministry begs to assure the Committee that every effort is being made to ensure that, wherever possible, printing jobs of our Missions abroad are done in India with a view to saving foreign exchange. In recent years, following publications were got printed in India on behalf of our Missions abroad :

Sl. No.	Publication	Missions	Press	Year
1.	Photographs for use in a pamphlet	Kabul	X.P. Press	1968
2.	"Food Production in India" (Pamphlet in Swahili)	Nairobi	"	1969
3.	First Page of "India News Bulletin" (in French)	Vientiane	Govt. Press	1969

This naturally is subject to the interest of overall efficiency required in a particular country and the factors of time, cost of freight in despatching the printed material to the concerned Mission, etc.

As regards the printing in India of the Annual Publication of our High Commission at London the question received detailed and careful examination and it was felt that the following considerations militate against doing so :—

- (i) If the publication is produced in India, the standard of printing maintained so far may not be capable of being maintained. The purpose for which the same is published may be defeated in case its standard of printing is permitted to deteriorate.
- (ii) If the printing of the publication is entrusted to some Government agency at Delhi, say Publications Division of the Ministry of Information and Broadcasting, the work will have to be commenced much earlier thus affecting its being of topical and current interest. Especial consideration has to be given to such information/statistics in this publication being entirely up-to-date.
- (iii) If we have to import the superior quality of paper which is being used for this publication, that will create avoidable problems. In such a case while the saving of foreign exchange will not be appreciable the cost of production will go up considerably.

Our High Commission at London has been advised to accept a limited number of full page advertisements in their "Annual Review" from reputed firms doing either international business/trade or Indo-U.K. Trade to reduce the production cost of their "Annual Review".

As regards the recommendation of the Committee that Foreign Service Inspectorate should review the workload etc., of various Indian Missions abroad to determine deficiencies of staff, etc. the suggestion has been noted for action and implementation.

[Ministry of External Affairs O.M. No. Q/BFII/735/2/69, dated 29-12-69]

Comments of the Committee

The result of review by the Foreign Service Inspectorate may be communicated to the Committee in due course.

Recommendation (Serial No. 6) Para Nos. 2.35 and 2.36

The Committee note that it is not possible to amalgamate the "Indian and Foreign Review" and "Foreign Affairs Record" as they meet two different requirements and their contents are also different.

The Committee further note that there is a continuous rise in the demand for the journal "Indian and Foreign Review" with the result that number of copies printed is constantly going up. The Ministry have also expressed the feeling that there is a case for increasing the number of copies rather than reducing it and that "there is need for publishing the journal in other languages also". The Committee suggest that the position may be reviewed in consultation with the Ministry of Information and Broadcasting and suitable action taken towards this end. They trust that while increasing the number of copies or bringing out the journal in other international languages the demands will be assessed realistically.

Reply of Government

Para 2.35—Noted with appreciation.

Para 2.36. The External Publicity Division of this Ministry is already bringing out a *fortnightly* French edition of the "Indian and Foreign Review" entitled "Courier De L'Inde". As suggested by the Committee the matter has been the subject of consultations between this Ministry and the Ministry of Information and Broadcasting. On the advice of the Ministry of Information and Broadcasting, this Ministry has agreed in principle to the production of quarterly French, Spanish and Russian editions of "YOJANA" and French, Spanish and Russian editions of the "Indian and Foreign Review". Production of the fortnightly journal "Courier De L'Inde" will be discontinued when the quarterly French edition comes out. As desired by the Committee the assessment of the demands for these editions will be made as realistically as far as possible.

[Ministry of External Affairs O.M. No. Q/BFII/735/2/69 dt. 29-12-69]

Recommendation (Serial No. 9) Para No. 2.43

The Committee note that pursuant to the recommendations of the Public Accounts Committee a provision of Rupees five lakhs has already been made in the Budget Estimates of the Ministry for 1969-70 from which year the Ministry of External Affairs will be a paying department.

Reply of Government

The recommendation of the Public Accounts Committee on this subject is being implemented.

[Ministry of External Affairs O.M. No. Q/BFII/735/2/69 dt. 29-12-69]

Recommendation (Serial No. 10) Para No. 2.44

The Committee hope that the procedure now introduced will result in economy and better control over expenditure on publications of the Ministry.

Reply of Government

The observations of the Committee have been noted.

[Ministry of External Affairs O.M. No. Q/BFII/735/2/69 dt. 29-12-69]

Recommendation (Serial No. 11) Para No. 2.52

The Committee are glad to note that the number of copies of a publication required is very carefully calculated in respect of each publication by the Ministry of External Affairs before the print order is placed and that the balance generally left over after initial distribution is negligible. The Committee hope that as promised by the representative of the Ministry in the course of evidence care will be taken to ensure that very small stocks of publications are left over after distribution.

Reply of Government

The Committee's observations have been noted.

[Ministry of External Affairs O.M. No. Q/BFII/735/2/69 dt. 29-12-69]

Recommendation (Serial No. 12) Para No. 2.53

The Committee further note that the main objectives of the External Publicity Division's publications are to make known Government's policy on issues of national and international importance, the development within the country in the economic, social, political and other fields and to counter anti-Indian propaganda. With this end in view decisions are taken for bringing out each publication by the Ministry. The Committee trust that a periodical review of the periodicals and pamphlets issued by the Ministry will continue to be made in order to see that they are produced economically and achieve the objective for which they are brought out.

Reply of Government

The Committee's recommendation has been noted. A detailed examination is made in each case before taking the decision to bring out a publication.

[Ministry of External Affairs O.M. No. Q/BFII/735/2/69 dt. 29-12-69]

Recommendation (Serial Nos. 13 to 15) Para Nos. 3.18 to 3.20

13. The Committee note the suggestion made by the then Secretary, Ministry of I & B, that the Publications Division of the I & B Ministry should act as a co-ordinator for publications of all Ministries of the Government of India and the programme of the Ministries including those relating to literature of scientific, technical or instructional nature, may be discussed with the Director, Publications Division at suitable intervals and agreed decisions taken.

14. The Committee feel that it would be desirable to entrust the task of co-ordinating the publication activities other than those of scientific and technical nature to one Ministry. They also feel that the Publications Division of the Ministry of I & B because of their long experience can undertake this task of co-ordinating. As, however, there are other Ministries of Education, Foreign Trade and Supply, External Affairs, etc. which have also got their own publicity cells, it would be desirable to obtain their views before taking a final decision on this question.

15. The Committee suggest that a Study Team consisting of representatives of the selected Ministries, including the Ministry of Health and Family Planning and Works, Housing and Urban Development, may be constituted to discuss and settle the question of coordination for all Govern-

ment publications. In any case, the Committee are of the view that Publications Division should maintain a central inventory of publications of the Government as a whole and build-up a full index of all Government publications. The Committee hope that the Ministry of I & B will take the initiative in this matter at an early date.

Reply of Government

All the Ministries have been requested, *vide* copy of letter enclosed (Appendix-II), to furnish data regarding their publicity set-ups which, *inter alia*, look after publications brought out by them from time to time. Replies from most of the Ministries have been received and the others have been reminded. As soon as all the replies have been received, it is proposed to set up a Study Team to examine and report on the question of co-ordinating *inter alia* the publication activities of the Ministries of the Government of India.

Steps are being taken to prepare and maintain a proper index of all Government publications. This work will require additional staff and will take some time to be completed.

[Ministry of I&B O.M. No. 7-1/68-Admn.II/DPD, dated 10th March 1970]

Comments of the Committee

The Report of the proposed Study Team together with the final decision of Government thereon may be made available to the Committee in due course.

Recommendation (Serial No. 16) Para No. 3.38

The Committee note that the print order relating to the Collected Works of Mahatma Gandhi has been decided by a High Powered Committee and the Ministry expects that within 8 to 9 years after the last volume of the series is brought out, all the copies of the various Volumes will be sold out. The Committee are of the view, however, that it would be better if at least during the Centenary year of Mahatma Gandhi's birth special efforts are made to devise ways and means to popularise the "Collected Works of Mahatma Gandhi" by making it cheaper and widely publicising this publication. This would result in a much larger section of the population being in possession of such a valuable collection.

Reply of Government

The volumes of the Collected Works of Mahatma Gandhi will be source material for historians, research workers and students of Gandhian philosophy. In the normal course, only organisations, like public libraries, learned societies, educational and research institutions would be interested in buying the series. The volumes have been priced moderately and the following concessions on the purchase of the series in sets have been offered :—

English	Price for the first 30 volumes	Concession allowed
Standard Edition	Rs. 431	Rs. 106
Popular Edition	Rs. 258	Rs. 58
Hindi	Price for the first 25 vo- lumes	
	Rs. 178.50	Rs. 38.50

Besides the above concession, libraries and educational institutions have been allowed 5% discount on the prices for the sets.

A discount of 55% instead of the usual rate of 45%, has been offered to foreign booksellers on bulk purchases of C.W.M.G. Volumes.

A discount of $33\frac{1}{3}$ % on the published price of all Gandhian literature, including the C.W.M.G. Volumes, has been allowed to District Gandhi Centenary Celebration Committees, Gandhi Samarak Nidhi and the libraries sponsored by the Nidhi for study/sale of Gandhian literature.

As a result of the efforts made by the Division, the sale of the series has been increasing as will be seen from the figures given below :—

Year	English	Hindi
1966-67	6,609	1,251
1967-68	13,133	3,341
1968-69	16,378	6,246
1969-70 (up to Dec. 1969)	15,563	9,279

[Ministry of I&B O.M. No. 7-1/68-Admn.II/DPD, dated 10th March 1970]

Recommendation (Serial No. 17) Para No. 3.39

“As regards other publications brought out by the Publications Division in the Ministry, the Committee suggest that a special review of the position be made early in order to see what improvements can be made in the administration, sales promotion, offering of discounts and reduction in the number of print orders in future so as to improve sales of publications and reduce expenditure. The Committee hope that there would be no excessive stock of various publications which might deteriorate by passage of time. They would like to stress that special care should be taken to see that present unsold stock of the ‘Collected Works of Mahatma Gandhi’ as well as other valuable publications does not deteriorate in storage.”

Reply of Government

The print order of the publications, brought out by the Division for sale, are fixed after an assessment of the sales potential of each title on the basis of the sale of similar publications. Among the proposals under consideration of Government for increasing the sale of the publications and journals of the Division are :—

- (1) Appointment of wholesale agents in metropolitan cities and in foreign countries;
- (2) offer of better trade terms to news agents, educational, research and other institutions;
- (3) offer of special concession to purchasers of the complete sets of publications in the various series; and
- (4) improvement in T.A. and D.A. to field staff to encourage them to undertake intensive tours for sales promotion.

[Ministry of I&B O.M. No. 7-1/68-Admn.II/DPD, dated 10th March 1970]

Recommendation (Serial No. 23), Para No. 4.21

The Committee note that against the total cost of Rs. 3,60,000 incurred on the pictorial publication 'New India', the Ministry have already earned a gross revenue from advertisement and sale amounting to Rs. 3,56,100 (advertisement Rs. 2,92,000 plus sale Rs. 64,100) and expect to sell another 150 copies thereof earning a further revenue of Rs. 7,500.

Reply of Government

The total gross revenue on the publication 'New India' amounts now to Rs. 3,62,000, after selling the remaining copies, against the expenditure of Rs. 3,60,000 incurred on the publication.

[Ministry of Foreign Trade and Supply O.M. No. 11-Pub(7)/69, dated 23-12-1969].

Recommendation (Serial No. 24), Para No. 4.24

The Committee note that it is not possible for the Ministry to amalgamate some of the periodicals and journals as they are directed to a different audience and that instead of restricting distribution of the various journals and periodicals the Ministry have to try to expand as they have to reach an ever-expanding audience specially in the Middle East and Africa. The Committee trust that while fixing the print order in respect of each journal care is taken to ensure that the number is kept to the minimum that is considered essential and there is no overprinting resulting in unnecessary accumulation of stocks.

Reply of Government

In fixing the print order in respect of each journal due care is taken by the Ministry to ensure that the number is kept to the minimum necessary and there is no overprinting resulting in unnecessary accumulation of stocks.

[Ministry of Foreign Trade and Supply O.M. No. 11-Pub(7)/69, dated 23-12-1969].

Recommendation (Serial No. 25), Para No. 4.33

The Committee would like the Ministry to examine whether, as stated by the Director of Commercial Publicity in the course of evidence, the percentage of expenditure on staff could not be reduced from 47 as at present to 40.

Reply of Government

The Ministry is taking steps to bring about a reduction of percentage of expenditure on staff from 47 to 40 by increasing expenditure on the operational side. A vigorous publicity campaign has been launched. A reduction in the percentage of expenditure on staff is envisaged in the budget proposals of the Directorate.

[Ministry of Foreign Trade and Supply O.M. No. 11-Pub(9)/69, dated 23-12-1969].

Recommendation (Serial No. 26), Para No. 4.34

The Committee would also like to know the final outcome of the proposal to give a contract to a private firm for securing advertisements and thereby diverting some surplus staff to more productive work.

Reply of Government

A contract has since been entered into with a private firm for securing advertisements. The staff rendered surplus as a result, will be shifted to other operational work.

[Ministry of Foreign Trade and Supply O.M. No. 11-Pub(7)/69, dated 23-12-1969].

Recommendation (Serial No. 28), Para No. 5.4

As regards the list of publications brought out by the Historical Section, the Committee find, as admitted by the representative of the Ministry in the course of evidence that in the Medical Section the percentage of unsold books is rather high. In the case of the book "India and the War" also the percentage of unsold books is 100. The Committee would urge that proper publicity to these books should be given in appropriate quarters so as to improve the position to the extent possible.

Reply of Government

Arrangements for sale, advertisement, publicity etc. in respect of printed publications are made by the Manager of Publications under the Ministry of Health, Family Planning, Works Housing & Urban Development. The recommendation of the Committee has accordingly been brought to the notice of that Ministry who have set up a Committee to evolve suitable measures to boost up sale of Government publications. Moreover Registrars of Universities, Secretaries of Learned Bodies/Associations, Librarians of Public Libraries and the Principals of Medical Colleges/Institutions were addressed by Ministry of Defence in December 1968. The result has been a fair response and a considerable number of copies of publications on preventive Medicines have been sold out in course of a year. The percentage of unsold copies of publication "India and the war" has since been reduced to 1 per cent.

[Ministry of Def. O.M. No. 2951/H/1726/US(IS)/69, dated 23-12-1969]

Recommendation (Serial No. 29), Para 5.5

The Committee further desire that in the case of "Sainik Samachar" efforts should be made to improve the sales so that the position of returns as against the expenditure may improve. The Committee suggest that economy may be effected in the printing of the journal by reducing overheads.

Reply of Government

The recommendation has been noted and action is in hand to explore the possible ways and means of improving the position of returns and of narrowing down the existing gap between expenditure and revenue.

[Ministry of Defence O.M. No. 0114/1/PR(X)/12312/JS(G)/69, dated 10-10-1969].

Recommendation (Serial No. 30), Para No. 5.13

The Committee note the position with regard to the print orders and unsold copies of the priced publications brought out by the Defence Research and Development Organisation. While appreciating that the position of copies left over has been showing an improvement from year to year, the

Committee hope that efforts would be made to popularise these journals amongst universities and scientific organisations so that the sales could be improved. At the same time efforts may be made to attract advertisements to cover the expenditure on production to the extent possible.

Reply of Government

Noted. The question of popularising Defence Science Journal among the Universities and Scientific Organisations has also been considered by the Editorial Board. The important measures proposed to be adopted for this purpose include making the Journal more broad-based to provide greater coverage of the important original research output of the different laboratories within the R&D Organisation, improving the quality of the papers published, devoting a separate section for publishing Book Reviews and proceedings of Symposia/Seminars on important topics and generally improving the get-up. It is expected that with these measures the Journal will attract attention of a wider cross-section of scientific community and consequent improvement in its sales. Efforts to secure advertisements and towards further improvement of the sales by enlisting the help of suitable Selling Agency, are also being made.

[Ministry of Defence, Deptt. of Defence Production U.O. No. 26(6)/69/D(Prod-Admn), dated 9-1-70].

Recommendation (Serial No. 32), Para 6.12

The Committee note that almost in all cases of publications brought out by the Ministry of Railways including Research, Designs & Standards Organisation, Lucknow, there is a wide gap between the total cost of production and the Income from sales and advertisements except in the case of All-India Railway Time Table. The Committee have dealt with the publications 'Indian Railways' (English) and 'Bharatiya Rail' (Hindi) and All India Railway Time-Table (English and Hindi) and some other publications in the following paragraphs. They would like to stress, however, that serious efforts are needed in the case of priced publications to augment the sales to the extent possible and to attract more advertisements so as to reduce the gap between the cost of production and revenue.

Reply of Government

The observations of the Committee are noted. So far as the publications like "Indian Railways" English and 'Bharatiya Rail' (Hindi) and publications of the Research, Designs and Standards Organisation, Lucknow are concerned, the Ministry of Railways would submit as under :—

Indian Railways (English) and Bharatiya Rail (Hindi)

An all-out drive to enrol more subscribers for INDIAN RAILWAYS and BHARATIYA RAIL was launched about five months back. The number of paying subscribers before the drive was launched and as a result of the drive both in respect of INDIAN RAILWAYS AND BHARATIYA RAIL is indicated below :

	Indian Railways	Bharatiya Rail
Before the drive was launched	502	400
As on 15-9-69 Efforts are continuing	3,504	2,236

As regards attracting more advertisements, efforts are being made in this direction also. The Assistant Editor has been entrusted with the job of securing more business by way of advertisements. With substantial improvement in the quality of production, increase in the print order as also a sustained drive for enrolling more subscribers it is expected that the gap between the cost of production and revenues will be bridged.

Publication of R.D.S.O.

Constant efforts are made by RDSO to review the number of copies to be printed of its publications, whether priced or non-priced, in order to avoid over-printing.

It is, however, stated that most of RDSO's printed publications are intended for intra-railway use for the purpose of speedy dissemination of knowledge and technical know-how obtaining from RDSO's activities. Even in the case of RDSO's priced publications, which are only a few in number, over 50% are intended for free distribution within the railways. Some copies are further set apart for future reference and use by the RDSO as also to serve as hand-outs to distinguished visitors to the RDSO. A few copies of these priced publications are also supplied, on a mutual exchange basis, to indigenous and foreign Institutions. Almost all the remaining copies are sold to railway officers and staff at a concessional rate with a view to encouraging study by railway personnel of technical problems faced by railways.

[Ministry of Railways, O.M. No. 69-B(C) EC/IV/88, dated 28-10-1969].

Recommendation (Serial No. 33), Para No. 6.31

(1) The Committee are of the opinion that the monthly journals 'Indian Railways' (English) and 'Bharatiya Rail' (Hindi) can be made much more attractive than they are at present. They are glad to know that a reorientation in this respect is being contemplated.

(2) They suggest that efforts should be made to include in the journals articles which will be of interest not only to the Railway workers but also contain articles showing what the Railway Administration and their staff are doing to eradicate corruption, ticketless travel, alarm chain pulling and prevent accidents etc. and should also instruct the public as to what co-operation the Administration desires from them.

(3) Side by side, stories and other interesting articles with illustrations etc. should be included in the journals,

(4) and their get-up and size made more attractive.

Reply of Government

(1) The Committee's observation is noted.

(2) The Committee's observation is noted. Steps in this direction have already been taken, as enumerated in sub-para (3) below.

(3) This is being done. The following types of articles and features generally comprise an issue now :

(a) Personal Glimpses—little known facts from the lives of celebrities. Glimpses on the following celebrities have already been published :

(i) Lord Sinha.

(ii) Surendranath Banerjea.

- (iii) Sardar Vallabhbhai Patel.
- (iv) Pandit Hriday Nath Kunzru.
- (v) Pandit Jawaharlal Nehru (October Issue, under print).
- (vi) Lal Bahadur Shastri (Scheduled for November issue).
- (b) Character-building articles like 'Leadership', 'Our Common Quest', 'Student Unrest', etc.
- (c) Humorous articles.
- (d) A regular feature of jokes and cartoons.
- (e) A few pages for women and children with special emphasis on nation-building aspects.
- (f) Historical and social articles.
- (g) A regular article on Gandhiji during Gandhi Centenary Celebrations.
- (h) An interesting photo feature of 8 pages with an eye on subtle publicity to the Railways.
- (i) News from the Ministry of Railways, Zonal Railways and Production Units etc.

(4) This is also being done. The get-up has been considerably improved by using better paper, more artistic lay-out and introducing colour on the cover as well as text.

[Ministry of Railways, O.M. No. 69-B(C) EC/IV/88, dated 28-10-1969].

Recommendation (Serial No. 35), Para No. 6.41

The Committee note that efforts have been made by the Railway authorities to increase the sale of the All India Rly. Time-Table, to increase the advertisement revenue and to compress the matter in the Time-Table by using a smaller type of printing and re-arrangement of basic material. Savings are also stated to have been effected by using an alternative quality of paper in printing of maps and by discontinuing the publication of the All India Railway Time-Table in Hindi by the Railway Board and purchasing it from M/s. Railway Time-Table Office, Varanasi.

Reply of Government

The observations of the Committee are noted.

[Ministry of Railways O.M. No. 69-B(C)-E.C./IV/88, dated 28-10-1969]

Recommendation (Serial No. 36), Para No. 6.42

The Committee feel that there is enough scope for increasing the advertisement revenue earned from the Railway Time-Tables as about 33,000 copies of each issue are published twice a year. They regret, however, that no efforts worth mentioning had been made in the past to look into the aspect of advertisement. The Committee feel that with serious efforts the Railway Administration are likely to attract many more advertisements for insertion in the Time-Table from the business people. They desire, therefore, that concerted efforts towards this end should be made.

Reply of Government

The observations of the Committee are noted. Suitable instructions have been issued to the Railways in Railway Board's letter No. 69/PR/6-N, dated 21-10-69 (vide Appendix III) to make an all-out effort to explore ways and means of attracting more advertisements from the various potential parties, particularly the business people, for insertion in the All India Railway Time-Table.

[Ministry of Railways O.M. No. 69-B(C)-E.C./IV/88, dated 28-10-1969]

Comments of the Committee

The result of action taken may be communicated by Government to the Committee in due course.

Recommendation (Serial No. 37), Para No. 6.43

As regards the difficulties experienced in finding out the connecting trains and making the All India Railway Time-Table more intelligible and easy to follow, the Committee desire that the Railway Board may discuss the matter with the Union Department of Tourism and see what improvements can be made in this regard.

Reply of Government

The Union Department of Tourism have been addressed to indicate the specific difficulties experienced in this regard and also offer their concrete suggestions in the matter of modifying the existing format of the All India Railway Time-Table etc. with a view to making the information incorporated therein in respect of connecting trains etc. more easily intelligible and useful to the travelling public. The matter will be pursued with the Department of Tourism and further action in this regard processed.

[Ministry of Railways, O.M. No. 69-B(C)-E.C./IV/88, dated 28-10-1969]

Comments of the Committee

The progress in this regard may be intimated to the Committee in due course.

Recommendation (Serial Nos. 38 and 39), Para Nos. 6.48 and 6.49

38. The Committee note that the annual 'Indian Railways' in English and Hindi are being published as suggested by the Kunzru Committee in 1957 and the Estimates Committee in 1955-56. They are glad to be told that the interest which is shown in these books makes the Railway Board feel that the publication is justified.

39. The Committee note that out of the 115 copies of the 1958 issue of the document, "History of the Indian Railways" only 3 copies remain unsold and that there is a greater interest evinced in this publication. The Committee also note that in view of the nature of the publication copies of which are generally purchased by research institutions and research scholars, the sale of all the copies will take a long time.

Reply of Government

The observations of the Estimates Committee have been noted.

[Ministry of Railways O.M. No. 69-B(C)-E.C./IV/88, dated 28-10-1969]

Recommendation (Serial No. 40), Para No. 6.62

The Committee note that the Ministry have stated that "reduction in the number of copies printed of the Indian Railways Technical Bulletins and the Documentation Notes will result in an annual saving of Rs. 7,750 approximately" and that "economies are continually sought to be achieved through a deliberate review of the number of copies printed of each of the Research, Designs and Standards Organisation's publications."

Reply of Government

The observations of the Committee are noted.

Apart from review of copies printed of the Indian Railway Bulletin and the Documentation Notes, the number of copies to be printed *on each* of the various research and other technical reports to be brought out by the RDSO is being closely watched and reviewed so as to ensure that just the required number of copies are printed by the RDSO.

[Ministry of Railways O.M. No. 69-B(C)-E.C./IV/88, dated 28-10-1969]

Recommendation (Serial No. 41), Para No. 6.63

The Committee are glad to note that orders have already been given that no more foreign art paper should be used for the publications of the Research, Designs and Standards Organisation.

Reply of Government

The observation of the Committee is noted.

[Ministry of Railways O.M. No. 69-B(C)-E.C./IV/88, dated 28-10-1969]

Recommendation (Serial No. 42), Para No. 6.64

As regards the printing of RDSO publications in private presses, the Committee note the explanation furnished by the Railway Board. The Committee hope that R.D.S.O. will maintain close coordination with the Chief Controller of Printing and Stationery in regard to printing of their publications.

Reply of Government

The Chief Controller of Printing and Stationery has since confirmed that R.D.S.O.'s technical publications are already covered by the orders of the Ministry of Works, Housing & Supply's O.M. No. 68/11/65-PI (Vol. II), dated 7-11-68 and the R.D.S.O. are empowered to make their own arrangements for printing their technical publications. R.D.S.O. have been directed to maintain close co-ordination with the Chief Controller of Printing & Stationery.

[Ministry of Railways O.M. No. 69-B(C)-E.C./IV/88, dated 28-10-1969]

Recommendation (Serial Nos. 43 & 44), Para Nos. 7.11 and 7.12

43. The Committee note that the requirements of the various publications of the P&T Department are assessed and worked out after ascertaining the position from various circles, taking into consideration the prescribed distribution and the actual number of copies utilised for the next print order.

44. The Committee would like to point out, however, that as against the total print order of 35,000 each in the case of Post Office Guide Part III (A-K) and Post Office Guide Part III (L-Z) in 1966, the number of copies now held in stock is 13,973 and 13,573 respectively. This, in the opinion of Committee is rather high being 40 per cent especially in view of the fact that these publications have to be published every two year and the next issue is already overdue. The Committee hope that while printing the next issue of this publication care would be taken to ensure that the print order is given on a more realistic basis.

Reply of Government

The observations of the Committee have been carefully noted and will be kept in view.

It is also expected that the bulk of the copies held in stock will be cleared before the printed copies of the next edition are received.

[Ministry of Communications, P&T Board O.M. No. 9-35/68-MI/1, dated 28-8-1969]

CHAPTER III

RECOMMENDATIONS WHICH THE COMMITTEE DO NOT DESIRE TO PURSUE IN VIEW OF THE GOVERNMENT'S REPLY

Recommendation (Serial Nos. 7 and 8) Para Nos. 2.39 and 2.40

7. The Committee note the recommendations made by Pillai Committee for improvements in the production of pamphlets and brochures brought out for the Ministry of External Affairs. They further note the steps taken by the Ministry since 1947 to improve the quality and contents of the various periodicals and publications brought out by the External Publicity Division and the Indian Missions abroad which have been aimed at making them more presentable, readable and a more effective medium of publicity and mass communication. They note that arrangements are under way to bring out a prestigious pictorial magazine, even better than the 'March of India' by the Ministry of Information and Broadcasting of which 30,000 copies per year will be purchased by the External Publicity Division for distribution abroad.

8. The Committee would, however, like to stress that every effort should be made to continue the process of improvement on the lines suggested by the Pillai Committee.

Reply of Government

The Committee's recommendations have been noted. Every effort would be made to continue the process of improving the quality of publicity material issued by this Ministry.

As regards the publication of the proposed prestigious Illustrated Journal, the position has changed somewhat, in the meantime, as this Ministry has now been declared a 'paying Department' and as such the Ministry of Information and Broadcasting desire us to bear the cost of production of this journal. This change of position is under examination with a view to determining the future modalities for appropriate publication of this nature.

[Ministry of External Affairs O.M. No. Q/BFII/735/2/69, dated 29-12-1969]

Recommendation (Serial No. 27), Para No. 5.3

The Committee find from the list of publications brought out by the Directorate of Military Regulations & Forms that the percentage of unsold publications in the case of Pension Regulations for the Air Force, Parts I & II and Language Regulations is 100 and in the case of some other publications and regulations the percentage of unsold publications varies between 55 and 63. The Committee feel that a review should be made to find out the reasons for the same and take necessary remedial measures.

Reply of Government

The review suggested by the Estimates Committee to ascertain the reasons for heavy percentage of unsold publications has been carried out. The

position as on 31-3-1968 and 31-8-1969 has been given in the table at Appendix IV. It will be seen therefrom that in 10 out of 17 cases the stock in hand on 31-3-1968 was below 50% of copies printed which is not excessive, as these books are required for distribution/replacement over a number of years. Detailed reasons and remedial measures taken in respect of other seven items are as follows :—

(i) Financial Regulations, Part I

In 1963, while placing the print order at 35,000 the anticipated increase in the strength of Armed Forces in the wake of Chinese Aggression, together with the corresponding increase in the strength of the personnel of Defence Accounts Department was taken into account. The printed copies were, however, received only in July, 1966. Although initial distribution was made according to the prescribed scale, but on account of Pakistani aggression in 1965 many units became operationally committed and could not be supplied their normal peace time requirements. These units are now demanding their peace time requirements and 3,036 copies have been distributed between March, 1968, and August, 1969 alone.

(ii) Naval Dockyard Cost Accounting Instructions.

200 copies were printed out of which 110 copies have already been distributed. The balance is to meet the requirements of newly raised naval units and replacement issues. Naval Headquarters have been asked to expedite distribution of the book to various units to whom it has not been supplied so far.

(iii) Pay & Allowances Regulations for the Navy.

1,200 copies were printed. While estimating the requirement Naval Headquarters had intimated that 800 copies will be required for distribution on the basis of Navy Orders distribution list and 175 copies will be required by C.G.D.A., as confirmed by them. Naval Headquarters and C.G.D.A. have been advised to expedite this distribution and to lift further copies required for prospective candidates appearing at departmental examinations.

(iv) Pension Regulations for the Air Force, Part I and Part II

Order for printing of 1,000 copies was given in 1965 and the printed copies were received in July, 1967. The books have since been distributed by Air Headquarters to the user units and the stock in hand on 31-8-1969 is 68 (7% of the printed copies).

(v) Regulations for the Unit Allowance for the Army

12,500 copies were printed. Investigations made in this case revealed that initial distribution had not been completed. User branches were, therefore, asked to ensure distribution to all entitled units. During the period April, 1968 to August, 1969, 2,305 copies have been distributed. The book is required to meet long term requirements and the remaining copies are likely to be consumed over a period of next few years.

(vi) Language Regulations.

2,500 copies of the book were printed which were received from the Manager of Publications on 13-12-1967. Distribution of the book did not

commence till 31st March, 1968. The work of initial distribution has since been completed and the balance in hand is 145 copies (6% of the printed copies).

2. As a result of remedial measures taken the percentage of undistributed publications has been brought down considerably. A comparison of column (7) with column (5) of Appendix IV would show that the percentages of unsold publications to the number of copies printed as on 31-8-1969 is below 50% in all cases except one. It would further be observed that this percentage has been reduced from 10% on 31-3-1968 to 7% in the cases of Pension Regulations for Air Force Parts I and II and to 6% in the case of Language Regulations by 31-8-1969.

3. Continued efforts are being made to reduce the number of copies in hand further by expediting distribution to entitled units/personnel.

[Ministry of Defence No. 16(3)/68/PF&S-III, dated 3-10-69]

Recommendation (Serial No. 31) Para No. 5.17

The Committee feel that the Popular Science and Technology Journal is likely to be popular if given wider publicity because of the scientific knowledge disseminated in simple non-technical language. They hope that with a view to increasing the sale of the Journal the Ministry will examine the desirability of popularising this Journal amongst students, NCC units and other sections of the civil population. The Committee suggest that the question of publishing this Journal on a regular basis may be considered by the Ministry.

Reply of Government

The Popular Science and Technology, which is an educational publication, will continue to be published on an *ad hoc* basis for the present in view of the limited facilities available with DESIDOC. The drive to increase its sales by popularising it amongst the student community and NCC units etc. is being stepped up. In order to further improve the quality of the material appearing in the Journal, the help of qualified experts in different fields is being enlisted by appointing them as consulting Editors.

[Ministry of Defence, Deptt. of Defence Production U.O. No. 26(6)/69/D(Prod-Admin.), dated 9-1-70]

Recommendation (Serial No. 45) Para No. 7.13

The Committee are glad to be told that action is being taken to rectify the lacuna in the system of the P&T Board that they do not have separate accounts for the publications. They hope this will be remedied early.

Reply of Government

The issue has been examined in consultation with the Chief Controller of Printing & Stationery and Ministry of Finance (Department of Economic Affairs) and we have been advised that it is not necessary to have separate head of account and that it will be easier to get a statement from the Circles regarding the sales of these publications. Necessary orders have been issued and a copy is attached. (*vide* Appendix V).

[Ministry of Communications, P&T Board O.M. No. 9-35/68-MI, dated 28-8-1969]

CHAPTER IV

RECOMMENDATIONS IN RESPECT OF WHICH REPLIES OF GOVERNMENT HAVE NOT BEEN ACCEPTED BY THE COMMITTEE

Recommendation (Serial No. 34) Para No. 6.32

(1) The Committee hope that if all-round improvements are made in these two journals ('Indian Railways' and Bharatiya Rail) and efforts are made to attract more advertisements not only from the industry who are connected with the Railways but also from others, the sales will automatically pick up and it would be possible to reduce the gap between expenditure and income on these two journals.

(2) The Committee are also of the view that it is necessary to make efforts to reduce the cost of production of these journals which at present is rather high in both the cases.

Reply of Government

(1) The observation of the Committee is noted. Effort is being made to secure more advertisements as explained in the reply to Recommendation No. 32.

(2) For the time being it may not be advisable to reduce the cost of production as otherwise the quality will go down. The following items make up the cost of production. Actual costs incurred in the year 1968-69 are indicated against each:

	Indian Railways	Bharatiya Rail	
	Rs.	Rs.	
Cost of Paper	17,788.12	5,508.07	
Printing Charges	21,650.59	11,551.10	
Block Making Charges	8,319.81	626.88	(Bharatiya Rail used all the blocks made for Indian Railways).
Art Work and Contributors' honoraria	5,175.00	1,275.00	
Misc. Expenses	3,410.00	844.56	
TOTAL	56,344.07	19,805.61	

As the print-order has already gone up six-fold, overall cost of production will be more.

As regards the cost of paper, the magazines were printed on lustracote art paper in May, June, July and August as an experimental measure (as per decision taken by the Board of Editors). Previously they were being printed on Tita-cote art paper (cheaper than lustracote). With effect from September issue, according to the decision of the Board of Editors, Accacote Indian art paper, which is even cheaper than Tita-cote art paper, is

being used. That is to say, expenditure per copy on this item will now decrease.

So far as other items are concerned, it may not be possible to reduce expenditure without sacrificing quality which does not seem to be the intention of the Estimates Committee. It is, therefore, felt that certain investment at the initial stages is essential if we are to expect substantial returns in due course. As already indicated, all-out efforts are being made to bridge the gap between expenditure and revenue by seeking more advertisements. Unless the quality of production is up to the mark and the print order is sizable, more advertisements may not be attracted.

[Ministry of Railways O.M. No. 69-B(C)-E.C./IV/88, dated 28-10-1969]

Comments of the Committee

The Committee are not convinced with the arguments advanced by the Government in their reply. They, therefore, re-iterate their earlier recommendation. The Committee also suggest that with a view to reduce the cost of production, the two magazines (Indian Railways and Bhartiya Rail) should be printed on ordinary paper except the cover pages which should continue to be printed on art paper.

Recommendation (Serial Nos. 46 and 47) Para Nos. 7.33 and 7.34

46. The Committee note that despite remedial measures taken such as reduction in staff, saving of paper and printing charges, saving in postage, saving on photos and designs as well as block making charges, reduction in complimentary copies and reduction in print order, etc., the P&T Board are still suffering a net loss of about Rs. 30,000 per year on the publication of the journal 'Dak Tar'.

47. The Committee feel that in view of the fact that no substantial improvement in the position was occurred despite the remedial measures taken, it is necessary to reorientate the get-up, outlook and contents of the journal 'Dak Tar' so as to make it more attractive and thereby attract more subscriptions and augment sales. Serious efforts should also be made to obtain more and more advertisements so that revenue from sale and advertisement could progressively increase thereby reducing the gap between expenditure and income to the extent possible.

Reply of Government

The recommendations have been noted and are being considered.

[Ministry of Communications, P&T Board O.M. No. 9-21/69-Magn., dated 22-9-1969.]

Further Reply of Government

The Estimates Committee were informed *vide* this office Memo. No. 9-21/69-Magn. dated 22-9-1969 that the above recommendations relating to the house journal 'Dak Tar' had been noted and were being considered.

The matter has been very carefully examined by the Editorial Board of the journal 'Dak Tar'.

The journal is, at present, printed in a printing press designated by the Controller of Printing and Stationery. The paper and print used are of ordinary quality. For improving the get-up of the journal it would be necessary to use superior paper and have it printed in a better printing press capable of higher quality of work. This will necessarily require more expenditure and the cost of publishing the magazine will go up.

As this is a house journal with circulation limited to officers and staff of the Department, the possibilities of increasing the price per copy and also the publicity potential of the magazine are limited. This works as a limitation on the revenue to be earned from sale and advertisements. The Heads of Circles are, however, being requested to take personal interest in the matter and to try to secure more advertisements for the magazine, and also to increase the number of subscribers.

For improving the quality of the material and photographs published in the magazine it would be necessary to increase the rates of payment to contributors. At present a nominal amount of Rs. 10/- is paid for each article and Rs. 5/- for each photograph published. These rates are very low. Increase in these rates will also, however, raise the cost of the journal.

While action on the lines indicated above will increase the quality of the magazine and will improve its circulation, it is felt that it is unlikely that the journal will become self-sufficient or a paying proposition. The main objective of publishing such a journal is to inculcate a feeling of fraternity and sense of belonging among the employees of the P&T Department. A certain amount of subsidisation for catering to improve the morale of the departmental personnel would appear to be well worth the small amount involved. It may be mentioned in this connection that other similar organisations such as the Railway Board, the Indian Airlines Corporation etc. spend much more money on publication of a house journal with similar objectives.

[Ministry of Communications, P&T Board O.M. No. 9-21/69-Magn., dated 4-11-1969.]

Comments of the Committee

The Committee are not satisfied with the reply of the Government. They, therefore, re-iterate their earlier recommendations. The Committee suggest that the cost of production should be reduced consistent with the quality of the journal and serious efforts should be made to obtain more and more advertisements for the journal.

CHAPTER V

RECOMMENDATIONS IN RESPECT OF WHICH FINAL REPLIES OF GOVERNMENT ARE STILL AWAITED

Recommendation (Serial Nos. 18, 19 & 20) Para Nos. 3.66, 3.67 & 3.68

18. The Committee note that with a view to improving the working of the Radio journals 'Akashvani' etc. certain proposals have been made and these are receiving the attention of Government. They hope final decision in the matter will be taken early.

19. While appreciating that the objective of the Radio Journals is to publicise All India Radio programmes and to give advance information regarding programmes, the Committee would like to stress that there is scope for improving the get-up, contents and the quality of the Radio Journals to a great extent, as has been admitted by the representative of the Ministry of Information and Broadcasting in the course of evidence.

20. The Committee suggest that the Ministry may examine this matter (get-up etc.) thoroughly in order to see what improvements can be brought about in the various Radio Journals and make efforts to attract more advertisements and push up the sales.

Reply of Government

The question of improvements to be effected in the Akashvani Journal (English) has been considered by Government and it has been decided that :

- (1) The number of pages may be reduced to 30 or so.
- (2) The arrangement of the programme material will be as follows :—
 - (a) About 15 pages will be devoted to reproduction of really good and interesting reading material such as digest of discussions, Press Conferences broadcast, etc. rather than straight talks. Some interesting talks will also be included in full or in precis form depending on readability.
 - (b) In the remaining pages, a few will be devoted to giving details of all fixed point items such as news, Vividh Bharti programmes, Spotlight, National Programme of music, National talks, and Other special programmes.
 - (c) High lights of the programmes of different stations during the entire week will be given together at one place, within about half a page to one page as required.
 - (d) The Journal will be made attractive with interesting colour reproductions.
 - (e) The subscription fee per copy will be kept at 25 Paise instead of 30 Paise as at present.
 - (f) Good quality paper will be used and printing and pictures will be much better than at present.

Proposals for improvement of other journals are under consideration of the Government.

[Ministry of I&B, O.M. No. 5/2/69-B(P), dated 9-2-1970]

Comments of the Committee

The Committee may be informed about Government's final decision in regard to 'other journals'.

Recommendation (Serial No. 21) Para No. 3.71

The Committee are of the view that the question of publishing 'Akashi' (now published in Assamese from Calcutta) from Gauhati should be seriously considered by the Ministry. This will have the advantage of enabling the Radio listeners and the readers of the journals to get their copies in time. Difficulties of staff would be eliminated, advertisements from local trade are likely to increase and as a result there would be rise in circulation of the journals and in the income derived from sale and advertisement. They hope an early decision in the matter will be taken.

Reply of Government

The question of publishing Akashi, the Assamese programme journal from Gauhati is under examination.

[Ministry of I&B, O.M. No. 5/2/69-B(P), dated 9-2-1970]

Comments of the Committee

The Committee may be informed about Government's final decision in the matter.

Recommendation (Serial No. 22) Para No. 3.83

The Committee note that the number of complimentary copies of the various Radio journals distributed during the last three years indicates that the position varies from journal to journal. While only 25 or more copies per issue of 'Betar Jagat' (Bengali) are distributed as complimentary copies, the number of complimentary copies of 'Nabhovani' (Gujarati) comes to 600 per annum (consisting of 24 issues per year) in the case of 'Vanoli' (Tamil) about 200 copies of each issue are distributed as complimentary copies and in the case of 'Vani' (Telugu) the figure is 100 copies per issue. As against this, the total number of complimentary copies of 'Akashvani' (English) distributed per annum comes to more than 11,000 copies on an average. The Committee are of the view that this number is rather too high and efforts should be made to reduce this number of complimentary copies to the extent possible. At the same time efforts should be made to fix the print orders on a realistic basis so as to obviate the necessity of stocking a large number of unsold copies and render them obsolete as has been the case with the Radio journals published from Delhi.

Reply of Government

The question of the reduction in the number of complimentary copies of the various programme journals is under examination of the Government.

[Ministry of I&B, O.M. No. 5/2/69-B(P), dated 9-2-1970]

Comments of the Committee

The Committee may be informed about Government's final decision in the matter.

NEW DELHI;

Dated the 27th April, 1970
Vaisakha 7, 1892 (Saka)

M. THIRUMALA RAO,

Chairman,
Estimates Committee.

APPENDIX I

(Vide reply to recommendation S. No. 2 in Chapter II)

Lists of Publications got printed by the Ministry of External Affairs

PART I—List of Publications printed in the X. P. Press between September 1, 1968 and August 31, 1969.

S. No.	Name of Publication	No. of Copies
1.	"Foreign Affairs Record", July 1968	2,650
2.	"Foreign Affairs Record", August 1968	2,650
3.	U.N. Assembly Session : Shri B. R. Bhagat's Statement on October 4, 1968	2,000
4.	Sheikh Abdullah's Statements	200
5.	"Bulletin of Information, (Indian Foreign Service Probationers Course)"	115
6.	A Classified Report of the Economic Division	50
7.	"Azad Kashmir—Problems and Perspective"	2,500
8.	"Foreign Affairs Record", September 1968	2,650
9.	"Muslim Opinion on Kashmir" (April—June 1968)	350
10.	U.N. Assembly Session : Shri B. R. Bhagat's Statement on October 11, 1968	2,000
11.	U.N. Assembly Session : Shri B. R. Bhagat's Statement on October 21, 1968	2,000
12.	"Economic Development in India"	300
13.	"Significance of the Kashmir Convention"	300
14.	"Foreign Affairs Record", October 1968"	2,650
15.	"How India is Tackling Her Population Problem"	2,000
16.	"Food Production in India" (in Swahili language)	2,000
17.	"His Excellency Dr. Abdirashid Ali Shermarke, President of Somalia in India"	250
18.	"Foreign Affairs Record", November 1968	2,650
19.	16 Photographs for Kabul	1,000
20.	"Foreign Affairs Record", December 1968	2,650
21.	"India 1969 : Some Glimpses"	2,600
22.	"Their Imperial Majesties the Shahanshah Aryamehr and Shahbanou of Iran in India"	1,000
23.	Speech delivered by Shri Surendra Pal Singh, Deputy Minister of External Affairs and Leader of the Indian Observer Delegation to the 9th Session of U.N. Economic Commission held in Addis Ababa, on February 6, 1969	2,000
24.	"Muslim Opinion on Kashmir", (June—September 1968)	350
25.	"Foreign Affairs Record", January 1969	2,650
26.	"Foreign Affairs Record", February 1969	2,650
27.	"Indian Air Force"	1,000
28.	"Muslim Opinion on Kashmir", (September—December 1968)	350
29.	"Muslim Opinion on Kashmir", January 1969	350
30.	"Indian Properties and Assets seized by Pakistan during and after the Conflict of 1965"	1,000
31.	Statement in the Lok Sabha by the Defence Minister, Sardar Swaran Singh on 9 April, 1969, on the Supply of Arms to Pakistan by Russia	1,000
32.	Foreign Minister Shri Dinesh Singh's reply to Foreign Affairs Debate in Lok Sabha on April 8, 1969	1,000
	Lok Sabha Debate on General Budget of the M.E.A. 1969-70 Vol. I : Briefs prepared in the M.E.A. for reply to various Cut Motions during the Debate (CLASSIFIED)	500
	a Waters : Whose needs are Greater!"	1,000

S. No.	Name of Publication	No. of Copies
35.	"Foreign Affairs Record", March 1969	2,650
36.	Lok Sabha Debate on General Budget of the M.E.A. 1969-70. Vol. II : (Excerpts of Speeches delivered in the House)	500
37.	"Joint India—Iran Commission for Economic, Trade and Technical Co-operation"	500
38.	"Foreign Affairs Record", April 1969	2,650
39.	"China Builds Strategic Roads in Kashmir : A Threat to Peace in Asia"	1,000
40.	"The Farakka Talks"	1,500

Miscellaneous Work

In addition to the above mentioned publications, a number of other miscellaneous jobs have been printed during this period, such as 2,50,000 "World Press Review" letterheads; 1,50,000 "Press Release" Letterhead, 4,000 "Pakistan Press Review"; 6,400 copies of 170 different catalogue Cards for books which are sent to our Missions abroad from time to time; 1,200 invitation Cards for official X.P. Division Receptions, Dinners and Luncheons etc.; some miscellaneous form, required by B.F. I Section and Economic Division; Black List Index Cards; Telephone list of X.P. Division, and Complimentary slips used in the X.P. Division.

PART II—List of Publications got printed from the Government Press (1st January—31st December, 1968).

"Foreign Affairs Record"—Monthly (upto June 1968).

PART III—List of Publications got printed from the Government Press (1st January—30th September, 1969).

1. First page of "Indian News Bulletin" (in French).

2. Guide to Selected Foreign Newspapers and Periodicals (in Press).

PART IV—List of Publications got printed through the Agencies of the Ministry of I&B (1st January—31st December, 1968).

Prime Minister Indira Gandhi (in French).

PART V—List of Publications got printed through the agencies of the Ministry of I&B (January 1—September 30, 1969).

1. On the Wings of Friendship (in Spanish).

2. "Indian & Foreign Review"—Fortnightly (from 1st April 1969).

PART VI—List of publications got printed through private printers directly (January 1—December 31, 1968).

1. "Courier De L'Inde—fortnightly (in French.)

2. Haj Guide—1968.

PART VII—List of publications got printed through private printers directly (1st January—30 September, 1969).

1. "Courier De L'Inde"—fortnightly (in French).

2. Haj Guide—1969.

APPENDIX II

(*Vide reply to recommendation S. Nos. 13 to 15 in Chapter II*)

Copy of D.O. No. 25/2/69-P&PC, dated the 6th October, 1969 from Shri S. K. Ghose, Joint Secretary, Ministry of Information & Broadcasting to all Ministries/Departments of the Government of India.

As you are aware all matters relating to publicity within the country in its various aspects are being handled by the various media units of this Ministry, i.e. the Press Information Bureau, All India Radio, Directorate of Advertising and Visual Publicity etc. In some Ministries there are, however, Publicity Cells created internally to service the requirements of the Ministry concerned. In order that our media units might function more effectively and have better co-ordination, it would be useful to have full information about the set-up of these information cells and their functions. For instance, if a cell is meant only for disseminating technical information among the staff or field workers, its activities would lie outside the purview of our media units.

2. It is, therefore, requested that information in regard to the publicity set-up/set-ups in your Ministry/Department may please be furnished in the attached proforma at the earliest.

Particulars regarding publicity set-up in the Ministry/Department

1. Nature and functions of the publicity cell.
2. The size of staff.
3. The annual budget for publicity. (Staff, Printed publicity & Advertisements).
4. Whether literature produced is meant for the public or for staff.
5. Arrangements for distribution of publicity literature (whether sent directly or through State or Central Government agency).
6. Arrangements for co-ordination with media units of I&B Ministry.
7. Any other information.

APPENDIX III

(*Vide* reply to recommendation, S. No. 36 in Chapter II)

**GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS
(RAILWAY BOARD)**

No. 69/PR/6-N
The General Managers,
All Indian Railways

New Delhi, dated the 21-10-1969.

SUB : *Advertisements for All India Time Table.*

Relevant extracts of the recommendations made by the Estimates Committee in their 88th Report is reproduced below :—

“The Committee feel that there is enough scope for increasing the advertisement revenue earned from the Railway Time Tables as about 33,000 copies of each issue are published twice a year. They regret, however, that no efforts worth mentioning had been made in the past to look into the aspect of advertisement. The Committee feel that with serious efforts the Railway Administrations are likely to attract many more advertisements for insertion in the Time Table from the business people. They desire, therefore, that concerted efforts towards this end should be made”.

Board have accepted this recommendation and have advised the Estimates Committee that necessary efforts to secure more advertisements for insertion in the All India Railway Time Table will be made in order to reduce the existing loss incurred on this publication. They, therefore, desire that an all out effort should be made to explore ways and means of attracting more advertisements from the various potential parties, particularly the business people. The specific line of action taken in this regard should be advised to the Board who would also like to be kept informed of the concrete results thereof.

In this connection please also refer to Board's letter No. PR/57/70-TT (Part), dated 26-10-1960 on the subject.

Please acknowledge.

Sd/- N. SETHI,
*Joint Director, Public Relations,
Railway Board.*

No. 69/PR/6-N

New Delhi, dated the 21-10-1969.

Copy to General Secretary, IRCA, New Delhi for information and similar action in regard to securing more advertisements for the All India (English) Time Table.

Sd/- N. SETHI,
*Joint Director, Public Relations,
Railway Board.*

APPENDIX IV

(vide reply to recommendation S. No. 27 in Chapter III)

*List of Publications got Printed by the Ministry of Defence Deptt. of Defence)
during the Period 1-4-1965 to 31-3-1968*

S. No.	Name of Publication	No. of copies printed	Stock in hand as on 31-3-68	Percentage of unsold publications	Stock in hand on 31-8-69	Percentage of unsold publications as on 31-8-69	REMARKS
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1.	The approved list of standard Army Forms and Books . . .	12,000	3,522	29.4%	3,177	26%	
2.	Financial, Regs. Pt. 1 . . .	35,000	19,913	56.9%	16,877	48%	
3.	Leave Rules, Part I . . .	10,000	2,623	26.2%	1,627	16%	
4.	Mechanical Vehicle Regs. for the Army . . .	6,000	778	13%	448	7%	
5.	Naval Dockyard Cost Acctg. Instructions . . .	200	110	55%	110	55%	
6.	Pay & Allowances Regulations for the Navy . . .	1,200	569	47%	561	47%	
7.	Pension Regulations for the Air Force, Part I . . .	1,000	1,000	100%	68	7%	
8.	Pension Regulations for the Air Force, Pt. II . . .	1,000	1,000	100%	68	7%	
9.	Regulations for the Unit Allowances of the Army . . .	12,500	7,840	63%	5,535	44%	
10.	Store Accounting Instructions for the Army . . .	15,000	4,589	30.6%	3,230	22%	
11.	Language Regulations . . .	2,500	2,500	100%	145	6%	
12.	Regulations for the Army Ordnance Service, Pt. I . . .	8,000	2,345	29.3%	2,322	29%	
13.	Regulations for the Army Ordnance Service, Pt. II . . .	8,000	2,737	34.2%	2,716	34%	
14.	Annual Army List, 1964 . . .	1,900	3	3/19%	4	0.2%	
15.	Annual Army List, 1965 . . .	2,096	48	$\frac{38}{131}\%$	33	1.6%	
16.	Annual Army Staff List, 1965 . . .	1,800	7	7/18%	9	0.5%	
17.	Annual Army Staff List, 1966 . . .	2,100	139	$\frac{15}{621}\%$	74	4%	

APPENDIX V

(Vide reply to recommendation Serial No. 45 in Chapter III).

Copy of letter No. 9-35/68-MI, dated 7-6-1969 from D.G.P.&T.
New Delhi

SUBJECT :—*Sale of P&T Publications—maintenance of figures of sale proceeds.*

In order to know the sale proceeds of publications and forms separately in a particular year, it has been decided to introduce the following half yearly statement at the Head Post Office level. Head Post Offices will furnish the totals of the half yearly period from April to September and October to March to their Circles Offices on the 5th of April and October every year and Circles Offices in turn should consolidate and submit the same to the Directorate by the 15th of April and October every year positively. The total of sale proceeds on account of publications and forms should agree to the amount as shown in the Schedule of Unclassified Receipts under the Head Sale of Publications and Forms.

PROFORMA

Statement showing details of sale proceeds of publications and saleable forms for the half year ending _____ in respect of _____
Circle

Sale proceeds in respect of :—

- (a) Post Office Guides (Separately for each part)
- (b) Post Office Pocket Guides
- (c) Telegraph Guides (Separately for each part)
- (d) Annual Reports
- (e) All other publications, Manuals etc. except those note against items (a) to (d) above.
- (f) Saleable forms (consolidated in respect of all forms sold).

Total :

Sd/- M. K. DEENADAYALAN,
Director of Postal Technical.

APPENDIX VI

(Vide Introduction)

Analysis of the action taken by Government on the recommendations contained in the 88th Report of the Estimates Committee (Fourth Lok Sabha)

1. Total No. of recommendations	47
2. Recommendations that have been accepted by Government (<i>vide</i> recommendations at Sl. Nos. 1, 2, 3, 4, 6, 9, 10, 11, 12, 13, 14, 15, 16, 17, 23, 24, 25, 26, 28, 29, 30, 32, 33, 35, 36, 37, 38, 39, 40, 41, 42, 43 and 44)	34
Percentage to total	72.3%
3. Recommendations which the Committee do not desire to pursue in view of Government's reply (<i>vide</i> recommendations at Sl. Nos. 7, 8, 27, 31 and 45)	5
Percentage to total	10.6%
4. Recommendations in respect of which replies of Government have not been accepted by the Committee (<i>vide</i> recommendations at Sl. Nos. 34, 46 and 47)	3
Percentage to total	6.5%
5. Recommendations in respect of which final replies of Government are still awaited (<i>vide</i> recommendations at Sl. Nos. 18, 19, 20, 21 and 22)	5
Percentage to total	10.6%

**LIST OF AUTHORISED AGENTS FOR THE SALE OF LOK SABHA SECRETARIAT
PUBLICATIONS**

Sl. No.	Name of Agent	Agency No.	Sl. No.	Name of Agent	Agency No.
ANDHRA PRADESH			12.	Charles Lambert & Company, 101, Mahatma Gandhi Road, Opposite Clock Tower, Fort, Bombay.	30
1.	Andhra University General Cooperative Stores Ltd., Waltair (Visakhapatnam)	8	13.	The Current Book House, Maruti Lane, Raghunath Dadaji Street, Bombay-1.	60
2.	G.R. Lakshminpathy Chetty and Sons, General Merchants and News Agents, Newpet, Chandragiri, Chittoor District.	94	14.	Deccan Book Stall, Ferguson College Road, Poona-4.	65
ASSAM			15.	M/s. Usha Book Depot, 585/A, Chira Bazar, Khan House, Girgaum Road, Bombay-2 BR.	5
3.	Western Book Depot, Pan Bazar, Gauhati.	7	MYSORE		
BIHAR			16.	M/s. Peoples Book House, Opp. Jaganmohan Palace Mysore-1.	16
4.	Amar Kitab Ghar, Post Box 78, Diagonal Road, Jamshedpur.	37	RAJASTHAN		
GUJARAT			17.	Information Centre, Government of Rajasthan, Tripolia, Jaipur City.	38
5.	Vijay Stores, Station Road, Anand.	35	UTTAR PRADESH		
6.	The New Order Book Company, Ellis Bridge, Ahmedabad-6.	63	18.	Swastik Industrial Works, 59, Holi Street, Meerut City.	2
HARYANA			19.	Law Book Company, Sardar Patel Marg, Allahabad-1.	48
7.	M/s. Prabhu Book Service, Nai Subzimandi, Gurgaon, (Haryana).	14	WEST BENGAL		
MADHYA PRADESH			20.	Granthaloka, 5/1, Ambica Mookherjee Road, Belgharia, 24-Parganas.	10
8.	Modern Book House, Shiv Vilas Palace, Indore City.	13	21.	W. Newman & Company Ltd., 3, Old Court House Street, Calcutta.	44
MAHARASHTRA			22.	Firma K. L. Mukhopadhyay, 6/1A, Bancharam Akur Lane, Calcutta 12.	82
9.	M/s. Sunderdas Gianchand, 601, Girgaum Road, Near Princess Street, Bombay-2.	6	23.	M/s. Mukherji Book House, 8B, Duff Lane, Calcutta-6.	
10.	The International Book House (Private) Limited, 9, Ash Lane, Mahatma Gandhi Road, Bombay-1.	22			
11.	The International Book Service, Deccan Gymkhana, Poona-4.	26			

Sl. No.	Name of Agent	Agency No.	Sl. No.	Name of Agent	Agency No.
DELHI			33.	Oxford Book & Stationery Company, Scindia House, Connaught Place, New Delhi-1.	68
24.	Jain Book Agency, Connaught Place, New Delhi.	11	34.	People's Publishing House, Rani Jhansi Road, New Delhi.	76
25.	Sat Narain & Sons, 3141, Mohd. Ali Bazar, Mori Gate, Delhi.	3	35.	The United Book Agency, 48, Amrit Kaur Market, Pahar Ganj, New Delhi.	88
26.	Atma Ram & Sons, Kashmere Gate, Delhi-6.	9	36.	Hind Book House, 82, Janpath, New Delhi.	95
27.	J. M. Jaina & Brothers, Mori Gate, Delhi.	11	37.	Bookwell, 4, Sant Narakari Colony, Kingsway Camp, Delhi-9.	96
28.	The Central News Agency, 23/90, Connaught Place, New Delhi.	15	MANIPUR		
29.	The English Book Store, 7-L, Connaught Circus, New Delhi.	20	38.	Shri N. Chaoba Singh, News Agent, Ramlal Paul High School Annexe, Imphal.	77
30.	Lakshmi Book Store, 42, Municipal Market, Janpath, New Delhi.	23	AGENTS IN FOREIGN COUNTRIES		
31.	Bahree Brothers, 188, Lajpatrai Market, Delhi-6.	27	39.	The Secretary, Establishment Department, The High Commission of India House, Aldwych, LONDON, W. C.—2.	59
32.	Jayana Book Depot, Chaparwala Kuan, Karol Bagh, New Delhi.	66			

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