

**GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA**

UNSTARRED QUESTION NO:3289

ANSWERED ON:15.04.2010

MAHARAJA EXPRESS

Haque Shri Sk. Saidul;Kumar Shri Vishwa Mohan;Nahata Smt. P. Jaya Prada;Pandey Shri Ravindra Kumar

Will the Minister of RAILWAYS be pleased to state:

- (a) whether while inauguration of Maharaja Express, the advertisement showed the incorrect details of several important stations of the country;
- (b) if so, whether any inquiry has been conducted in this regard;
- (c) if so, whether any erring officers of Railways have been punished therefor; and
- (d) if so, the details thereof ?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF RAILWAYS (SHRI K.H. MUNIYAPPA)

(a) to (d): A Statement is attached.

STATEMENT REFERRED IN REPLY TO PARTS (a) TO (d) OF UNSTARRED QUESTION NO.3289 BY SHRI RAVINDRA KUMAR PANDEY, SHRI VISHWA MOHAN KUMAR, SHRIMATI JAYA PRADA AND SHRI SK. SAIDUL HAQUE TO BE ANSWERED IN LOK SABHA ON 15.04. 2010 REGARDING MAHARAJA EXPRESS.

(a): An advertisement was published on 20.03.2010 by the Eastern Railway in leading newspapers on the eve of flagging off Maharaja Express. It was seen that the superimposed route of Maharaja Express vis-À-vis the outline of the map was disproportionate.

(b) to (d): On immediate investigation, it was found that M/s. Adunique 76, the advertising agency, which had been assigned the job, was at fault. As an urgent measure, due clarifications were given through the media. Action has been taken against the advertising agency by way of lodging an FIR against them at the Hare Street Police Station, Kolkata. The agency has also been debarred from any future business with Eastern Railway and process has been initiated to blacklist this advertising agency. The concerned officials of the Zonal Railway have also been counselled to be more vigilant in such cases.