

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:2795

ANSWERED ON:15.03.2010

PRODUCTION AND EXPORT OF FLOWERS

Baalu Thiru Thalikkottai Rajuthevar;Maadam Shri Vikrambhai Arjanbhai;Majhi Shri Pradeep Kumar;Tirkey Shri Manohar

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the areas under flower cultivation in the country, State-wise;
- (b) the quantity and value of flowers exported during each of the last three years;
- (c) the details regarding contribution of export of speciality flowers like Rose and Jasmine to the country's total exports;
- (d) the details regarding countries to which floricultural export was made during the said period;
- (e) whether the process of setting up of centres for perishable cargo at international airports, wholesale market-cum-flower auction centres, Agri-export zones for floriculture been completed;
- (f) if so, the details thereof and if not, the reasons therefor and the time by which the process is likely to be completed; and
- (g) the steps being taken by the Government to improve freight and storage facilities for flower exports?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a) The areas of flower cultivation in the country State-wise are as under:

(Area in 000 HA)

State/UTs 2008-2009 2009-2010 (P)

Andaman & Nicobar 0.035 0.034

Andhra Pradesh 19.5 19.5

Bihar 0.2 0.2

Chhattisgarh 2.4 2.4

Delhi 5.5 5.5

Gujarat 9.7 9.7

Haryana 5.5 5.5

Himachal Pradesh 0.6 0.6

Jammu & Kashmir 0.1 0.3

Jharkhand 1.6 1.6

Karnataka 26.0 27.0

Madhya Pradesh 3.0 3.5

Maharashtra 16.4 17.4

Mizoram 0.215 0.116

Nagaland 0.019 0.019

Orissa 5.7 7.6

Pondicherry 0.286 0.286

Punjab 1.7 1.7

Rajasthan 3.4 4.8

Sikkim 0.151 0.145

Tamil Nadu 29.1 29.1

Uttar Pradesh 13.5 10.4

Uttaranchal 0.9 0.8

West Bengal 21.1 21.9

Total 166.5 170.2

Source: NHB

(b&d) The details of exports of floriculture items (HS Code 06031000, 06031100, 06031200, 06031300, 06031400, 06031900, 06039000, 06049900) country-wise, both in quantity and value during the said period are as under:

(Quantity: MTs, Value: Rs. crores)

Country	2006-07	2007-08	2008-2009
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Quantity	Value	Quantity	Value	Quantity	Value
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USA 9566.05 67.57 9245.7 65.16 6932.26 62.70

Netherland 4268.09 34.39 4518.8 33.33 4486.82 43.27

UK 4245.54 35.02 4132.21 36.94 4353.16 42.47

Germany 3811.66 28.81 4133.46 30.97 3524.32 36.33

Japan 8255.36 289.61 1791.71 31.49 934.19 15.29

Italy 1583.23 10.56 1214.48 9.22 1235.27 12.90

Canada 384.1 3.10 543.49 4.42 775.46 8.63

Belgium 645.13 6.80 495.55 4.91 775.35 7.70

UAE 592.64 6.31 492.82 5.16 597.72 7.15

Spain 680.1 6.55 793.17 7.49 670.36 5.94

Poland 443.14 3.09 529.08 4.18 502.64 5.33

Other Countries 5772.23 74.47 5312.42 43.70 4485.49 46.85

Total 40247.27 566.28 33202.89 276.97 29273.04 294.56

Source: APEDA

(c) The quantity and value of exports of Roses (HS Code: 06031100) during the year 2008-09 are 177 MTs and Rs.3.26 crores respectively. DGCIS data for export of roses for the years 2006-07 and 2007-08 are not available. There is no separate HS Code for Jasmine; hence, no data is available. The contribution of export of rose to the total export of flowers during the year 2008-09 is 1.1%.

(e&f) The Government, through APEDA, has set-up Centres for Perishable Cargo at major airports of New Delhi, Mumbai, Chennai, Kolkatta, Cochin, Nashik, Goa, Bangalore, Hyderabad, Thiruvanthapuram, Bagdogra and Amritsar and Wholesale Market cum Flower Auction Centres at Bangalore, Mumbai and Noida. The Agri-Export Zones for floriculture products have been set-up in the states of Karnataka, Uttarakhand, Maharashtra, Tamil Nadu and Sikkim.

(g) APEDA is providing financial assistance under the Scheme for Infrastructure Development to its registered members for setting up of pre-cooling and cold storage facilities for flowers etc. Also Transport Assistance, as per following norms, is provided on export of flowers during the XI Plan period.

TA Norms for Exports by Air ((For Fresh Cut Flowers/ Bouquets– fresh)

Least of:

20% of FOB Value

25% of freight

Specific rate (Rs. Per kg)