

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:2791
ANSWERED ON:15.03.2010
FOREIGN BRANDS IN COFFEE SECTOR H
Meghe Shri Datta Raghobaji

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the details regarding production and consumption of coffee during the last three years;
- (b) whether the Government has devised any plan to increase coffee production in the country;
- (c) if so, the details thereof;
- (d) whether various foreign brands have applied for opening their stores in India;
- (e) if so, the details thereof alongwith the names of such foreign brands; and
- (f) whether the Coffee board of India has formulated any scheme for opening its stores in various cities across the country?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a): Details regarding production and consumption of coffee during the last three years are given below:

Year	Production (Tonnes)	Consumption (Tonnes)
------	------------------------	-------------------------

2006-07	288000	85000
---------	--------	-------

2007-08	262000	90000
---------	--------	-------

2008-09	262300	94400
---------	--------	-------

(b) & (c): In order to increase production of coffee, Government, through Coffee Board, has been extending financial assistance for activities like replanting, water augmentation, pollution abatement, quality upgradation and research and development.

(d) & (e): No approval has been granted, under Foreign Direct Investment (FDI) route, to foreign brands in coffee sector for opening their stores in India.

(f): No, Madam.