

**GOVERNMENT OF INDIA  
RURAL DEVELOPMENT  
LOK SABHA**

UNSTARRED QUESTION NO:2869  
ANSWERED ON:15.03.2010  
NATIONAL RURAL LIVELIHOOD MISSION  
Panda Shri Baijayant

**Will the Minister of RURAL DEVELOPMENT be pleased to state:**

- (a) whether the Government proposes to preserve vanishing art forms viz. Madhubani painting, Lucknavi Chicken art etc;
- (b) if so, whether it is proposed to implement this action plan under National Rural Livelihoods Mission;
- (c) if so, the details thereof;
- (d) whether action has already been initiated to utilize the services of Master craftsmen for training of rural youth in traditional skills to enable them to secure regular income; and
- (e) if so, the details thereof ?

**Answer**

MINISTER OF THE STATE IN THE MINISTRY OF RURAL DEVELOPMENT (SHRI PRADEEP JAIN 'ADITYA')

(a) The Ministry of Rural Development under Swarnjayanti Gram Swarozgar Yojana (SGSY) provides credit linked subsidy to the rural BPL (Below Poverty Line) Self Help Groups (SHGs) or individual Swarozgaris for taking up income generating activities in any sector i.e Primary, Secondary and Tertiary which can also include Madhubani paintings & Lucknavi Chicken. In addition to this, central assistance is also provided to the State Governments for creation of marketing infrastructure and for providing opportunities to SHGs to showcase and market their products. Funds are also released to the states for organizing one SARAS fair in a state during a financial year. Ministry also invites SHGs from all the States for participation in the SARAS fairs held at New Delhi.

(b) to (e) The Ministry is in the process of restructuring the SGSY to National Rural Livelihoods Mission (NRLM). The Expenditure Finance Committee has approved the proposed EFC Memorandum for NRLM and now the Ministry is in the process of preparing a note for the approval of Cabinet Committee on Economic Affairs. The main features of NRLM will be available after the approval of the proposal for NRLM by the Cabinet Committee on Economic Affairs. Utilisation of services of master craftsmen and community resource persons for training of rural youth is also being considered under NRLM.