

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:3071

ANSWERED ON:16.03.2010

DIGITISATION OF AIR DD

Rajaram Shri Wakchaure Bhausahab;Sivasami Shri C.

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government has any proposal to digitize/computerise All India Radio (AIR) and Doordarshan (DD) for better broadcasting/telecasting services;
- (b) if so, the details thereof, separately;
- (c) the total estimated expenditure likely to be incurred on each Kendra, AIR/DD Kendra-wise;
- (d) the time by which such proposal likely to be approved/finalised; and
- (e) the total amount sanctioned for digitisation of DD/AIR, separately?

**Answer**

MINISTER OF THE STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR. S. JAGATHRAKSHAKAN)

(a) to (e): Transmission of all 31 Satellite channels of Doordarshan and its DTH service "DD Direct Plus" is in digital mode. 21 Studio Centres, out of total 66 Studio Centres in Doordarshan network, are fully digital and additional 31 Studio Centres are partially digital.

As regards AIR, the details of the existing network and the status of Digitalisation achieved so far is given in Annexure.

Further digitalization of DD and AIR network is proposed under 11th Plan at a cost of Rs. 620.12 crores and Rs. 843.54 crores respectively.