GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:1900
ANSWERED ON:09.03.2010
OPERATIONAL COST OF DD
Gaddigoudar Shri P.C.;Pangi Shri Jayaram

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the operational costs of the Doordarshan is constantly increasing while its revenue has not recorded any significant growth;
- (b) if so, the details thereof, and the reasons therefor; and
- (c) the steps taken/proposed to be taken by the Government to bail out Doordarshan from its financial crisis?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (Dr. S. JAGATHRAKSHAKAN)

- (a) No Sir.
- (b) The operational expenditure of Doordarshan is not increasing constantly as would be evident from a perusal of the figures in the table below. The high operational expenditure in the year 2005-06 was on account of the expenditure incurred by Doordarshan on account of payment of Rights fee to the BCCI for the cricket matches and the grant of Dearness pay .The year 2006-07 showed a decrease in the operational expenditure. There was a visible reduction in the operational expenditure in the year 2007-08. The increase in operational expenditure in the years 2008-09 and 2009-10 is primarily because of the impact of the 6th Central Pay Commission recommendations on salaries and payment of arrears of salaries. It would also be seen that there has been a rise in the Revenue earned by Prasar Bharati both in 2008-09 and in 2009-10 despite recession last year and increase in the number of private channels.

(Rs. in crores)

Financial Operational Exp. Revenue Year

2004-05 862.75 580.02

2005-06 1069.25 768.91

2006-07 913.92 726.07

2007-08 830.27 724.42

2008-09 1152.42 737.05

2009-10# 1971.68 837.44

#(upto Dec.2009)

(c) The government provides financial support to Prasar Bharati in the form of Grants-in-aid to incur expenditure under Revenue Non Plan and Revenue Plan heads and loan under Capital Plan head.