

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:1831  
ANSWERED ON:09.03.2010  
ASSESSMENT OF TV CHANNELS  
Muttamwar Shri Vilas Baburao

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) the details of TV channels under the control of the Government;
- (b) whether any profit/loss analysis and assessment of the viewership of these channels have been made by the Government;
- (c) if so, the details thereof; and
- (d) the parameters and methodology adopted in this regard?

**Answer**

MINISTER OF THE STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

(a) Doordarshan is a constituent of Prasar Bharati which is an autonomous statutory body. Doordarshan carries 31 satellite channels in its network. However, there is no direct control of the Government on any channel, though some policy directives are issued by the Government from time to time. A list of major Doordarshan Channels is at Annexure.

(b), (c) and (d) No Sir. Doordarshan is primarily a Public Service Broadcaster which is mandated to run the channels to inform educate and entertain the people and is not primarily driven by market forces/profit and loss consideration. The viewership of the major channels based on the TAM data is at Annexure.