

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:2560  
ANSWERED ON:12.03.2010  
NEW TOURISM POLICY  
Anuragi Shri Ghansyam ;Biswal Shri Hemanand

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government proposes to introduce a new tourism policy in the country;and
- (b) if so, the details and salient features thereof?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF TOURISM(SHRI SULTAN AHMED)

(a) and (b): The latest Tourism Policy of the Government was formulated in 2002 after detailed interactions with the industry associations, concerned Ministries & Departments of Central Government, State Governments and other stakeholders. The main objectives of the policy are to position tourism as a major engine of economic growth and to harness its direct and multiplier effects for employment and poverty eradication in an environmentally sustainable manner.

At present,there is no proposal before the Government to bring out a new tourism policy.