

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:2555  
ANSWERED ON:12.03.2010  
TOURISM POTENTIAL  
Siddeswara Shri Gowdar Mallikarjunappa

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has conducted any survey in view of the tourism potential of India to attract tourists; and
- (b) if so, the details thereof?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF TOURISM(SHRI SULTAN AHMED)

(a) and (b): Development and promotion of tourism in States/Union Territories is primarily the responsibility of the State Governments/Union Territory Administrations. However, Ministry of Tourism provides central financial assistance to the States/Union Territories to augment the tourism infrastructure based on the project proposals received from them subject to scheme guidelines, inter-se priority and availability of funds.

To facilitate development of tourism in a systematic and wholistic manner in the country, the Ministry of Tourism had commissioned 20-Year Perspective Plans for States/ Union Territories at the beginning of the 10th Five Year Plan. These perspective plans, which give action plans for tourism development in the short term and long term, were sent to the State/ UT Governments to guide them in initiating action for development and promotion of tourism.