

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:1544  
ANSWERED ON:05.03.2010  
BOOKLET ON TOURISM  
Ray Shri Rudramadhab

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has any plan to bring out a specific booklet showing all the places of tourist interest in the country giving details of Rail-Air links and boarding and lodging;
- (b) if so, the details thereof; and
- (c) if not, the manner in which the Government plan to create awareness and popularise tourism in the country and abroad?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF TOURISM(SHRI SULTAN AHMED)

(a), (b) & (c): The Ministry of Tourism regularly brings out publicity material including booklets, leaflets, maps etc. on various tourism products and places of tourist interest in the country to popularize tourism in India. Awareness about tourism is also generated through 'Media Campaigns' in the international and domestic markets and through Ministry's domestic and overseas offices.