# GOVERNMENT OF INDIA TOURISM LOK SABHA

UNSTARRED QUESTION NO:1419 ANSWERED ON:05.03.2010 FOREIGN TOURIST ARRIVALS

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#### Will the Minister of TOURISM be pleased to state:

- (a) the number of foreign tourists arrivals in the country alongwith foreign exchange earned there by during each of the last three years and the current year;
- (b) whether the number of foreign tourists arrival in India has decreased due to global melt down and terrorist activities;
- (c) if so, the details thereof during the abovesaid period alongwith the remedial steps taken by the Government in this regard; and
- (d) the details of most visited places by the foreign tourists in the country, State-wise?

# **Answer**

### MINISTER OF STATE IN THE MINISTRY OF TOURISM(SHRI SULTAN AHMED)

(a), (b) and (c): The number of Foreign Tourist Arrivals (FTAs) and Foreign Exchange Earnings (FEE) from tourism during the years 2007, 2008, 2009 and in the month of January 2010 are given below:-

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Year FTAs (in million) FEE (in US$ billion)

2007 5.08 10.73#

2008 5.28 11.75##

2009 5.11@ 11.39##

January 2010 0.49@ 1.22##
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## @ Provisional, # Revised Estimates

#### ## Advance Estimates

The decline in FTAs in 2009 may be due to various reasons including the terrorist attacks, H1N1 pandemic and global financial slowdown, etc.

To attract more tourists to India, Ministry of Tourism has taken a number of steps including advertising, participation in travel fairs, exhibitions, road shows, India evenings, seminars & workshops, Indian food and cultural festivals, publication of brochures, offering incentives to inbound travelers, and inviting media personalities, tour operators and opinion makers to visit the country under the Hospitality Programme of the Ministry. The Marketing Development Assistance (MDA) Scheme of the Ministry of Tourism has also been expanded so as to provide financial assistance to service providers for the promotion of Medical and Meetings, Incentives, Conferences and Exhibitions (MICE) Tourism in the country.

(d): The information on most visited places by foreign visitors in different States is not available with Ministry of Tourism. However, the top ten centrally protected ticketed Archaeological Survey of India monuments for foreign visitors in the country during 2008 are given in the Annexure.

### **ANNEXURE**

STATEMENT IN REPLY TO PART (d) OF LOK SABHA UNSTARRED QUESTION NO. 1419 ANSWERED ON 05.03.2010 REGARDING FOREIGN TOURIST ARRIVALS

# 10 Most popular Centrally Protected Ticketed Monuments for Foreign Visitors in 2008

Rank Name of Monument No. of Foreign visitors

- 1 Taj Mahal, Agra (Uttar Pradesh) 591560
- 2 Agra Fort, Agra (Uttar Pradesh) 385697
- 3 Qutab Minar, Delhi (Delhi) 277453
- 4 Humayun's Tomb, Delhi (Delhi) 223076
- 5 Fatehpur Sikri, Agra (Uttar Pradesh) 191242
- 6 Red Fort, Delhi (Delhi) 153551
- 7 Mattancherry Palace Museum, Kochi (Kerala) 90201
- 8 Western Group of Temples, Khajuraho (Madhya Pradesh) 89174
- 9 Sarnath Excavated Site, Varanasi (Uttar Pradesh) 84243
- 10 Akbar's Tomb Sikandra, Agra (Uttar Pradesh) 40801