

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:1628
ANSWERED ON:08.03.2010
NATIONAL INSTITUTE OF DESIGN
Panda Shri Baijayant;Pradhan Shri Nityananda

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the Government proposes to set up new design institutes on the pattern of National Institute of Design, (NID), Ahmedabad;
- (b) if so, the details thereof alongwith proposed locations of the new institutes to be set up;
- (c) whether the new National Design Policy envisages to focus specifically in the North-Eastern Region/backward States like Orissa which have a rich heritage of traditional arts/crafts/handlooms and handicrafts: and
- (d) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a): Yes, Madam.

(b) to (d): The National Design Policy announced on 8th February 2007 envisages raising of Indian design education to global standards of excellence. The Action Plan for implementation of the Policy involves, inter alia, setting up of four more National Institutes of Design on the pattern of NID, Ahmedabad during the 11th Five Year Plan and formulation of a scheme for setting up Design Centres/Innovation Hubs in select locations/industrial clusters/backward states, particularly in the North East. Accordingly four new institutes are proposed to be set up one each in the States of Andhra Pradesh, Madhya Pradesh, Haryana and Assam.