

**GOVERNMENT OF INDIA  
AGRICULTURE  
LOK SABHA**

UNSTARRED QUESTION NO:1342  
ANSWERED ON:14.07.2009  
AGRICULTURAL TECHNOLOGY  
Siricilla Shri Rajaiah

**Will the Minister of AGRICULTURE be pleased to state:**

- (a) whether the Government proposes to introduce new agricultural technology; and  
(b) if so, the details thereof, State-wise including Telangana in Andhra Pradesh?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (PROF. K.V. THOMAS)

(a): Yes, Madam.

(b): The following innovative extension dissemination methodologies have been introduced for disseminating the new agricultural technologies in the country:

(i) A network of Krishi Vigyan Kendras in the country by the Indian Council of Agricultural Research (ICAR) aims at assessment, refinement and dissemination of technology/products generated by National Agricultural Research System before its wider dissemination to farmers by the Extension system.

(ii) 586 Agriculture Technology Management Agencies (ATMA) have been established for facilitating introduction of new technologies to the farmers by way of up gradation of their knowledge and skills in agriculture and allied sectors. The focus is on providing the package of practices related to improved technologies with special attention to moving their skills enabling them to adopt these technologies.

(iii) Various agricultural technologies are being disseminated through a network of Doordarshan National Channel, 18 Regional Kendras, and 180 Narrowcasting Centres apart from 96 FM Radio stations under the scheme Mass Media Support to Agricultural Extension.

(iv) A network of 25 Kisan Call Centres spread across the country provide information on new agricultural technologies to the farming community through toll-free, country-wide common number 1800-180-1551 to enable the farmers to access KCC on all the days of the week from 6 AM to 10 PM. The information is given in 22 local languages.

The state-wise list of ATMA's, Doordarshan Kendras/AIR FM stations and Kisan Call Centres is at Annexure-I and those in the Telangana Region of Andhra Pradesh is at Annexure-II.