

**GOVERNMENT OF INDIA
CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:1034
ANSWERED ON:03.03.2010
CULTURAL INSTITUTIONS
Ponnam Shri Prabhakar

Will the Minister of CULTURE be pleased to state:

- (a) whether the thrust of Indian National trust for Art and Cultural Heritage (INTACH) and other Government cultural organizations is on making the young minds think of issues related to their culture and heritage about which they are rarely been told in schools or at home;
- (b) If so, the details thereof indicating the various thrust areas/programme meant for the young minds in this regard; and
- (c) If not, the time by which concrete steps are proposed to be taken in this regard?

Answer

MINISTER OF STATE FOR PLANNING AND PARLIAMENTARY AFFAIRS (SHRI V. NARAYANASAMY)

(a) to (c): Among the various thrust areas of INTACH (a non-government organisation registered as a Trust) and various institutions under Ministry of Culture (such as Centre for Cultural Resources and Training, Museums including Science Museums etc.) undertake a variety of programmes targeted at the younger section of the population in their missions to preserve, promote and disseminate all forms of art and culture. As reported by INTACH, the following programmes are undertaken by them in this regard:-

1. INTACH organizes teacher training workshops. They have done more than 50 workshops from 2003 to 2009 out of these 5 workshops have been done in Andhra Pradesh including Hyderabad, Warangal, Srikakulam, Visakhapatnam, Anantapur and Kakinada.
2. INTACH sets up heritage clubs in schools. There are Heritage clubs in 800 schools with 20000 club members in 50 Cities / Towns in 28 states/UTs.
3. INTACH produces books, worksheets and other such resources to enhance the skill of the teachers and to increase the cultural learnings of the students.
4. Mass media activities like making short films are being organized with the help of All India Radio to increase the awareness on cultural issues as they speak to resource persons, capture the heritage of their city using a camera.
5. There is a website floated in the name of www.younintach.org providing the young with all the details on all aspects of Indian Culture with simple activity sheets and information to make them think on the lines of culture and heritage.
6. Various innovative programmes like science demonstration lectures, astronomy related programmes, Taramandal shows, science quiz, popular lectures, science film shows, science fair, science seminar, computer fair, science drama and creative ability activities, science workshops etc. were organized throughout the year. Several community programmes were organized in all the centres of NCSM.
7. Ever since its inception in 1982, the Cultural Talent Search Scholarship Scheme has been providing, outstanding students in the age group of 10-14, with facilities to study performing and other arts. Students either studying in recognized schools or belonging to families practicing traditional, performing and other arts are chosen for the award of scholarships in various artistic disciplines, with a special emphasis on rare art forms. A number of students every year are selected and offered in various art forms.
8. Scholarships are awarded to young artistes of outstanding promise for advanced training in the fields of Indian Classical Dances, Indian Classical Music, Theatre, Visual Arts, Mime, Folk, Traditional and Indigenous Arts etc. Under the Scheme, a total of up to 400 scholarships is awarded each year for a period of two years.