

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

STARRED QUESTION NO:59
ANSWERED ON:07.07.2009
OPERATIONAL COSTS OF DOORDARSHAN
Owaisi Shri Asaduddin

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the operational costs of the Doordarshan is constantly increasing while its revenue has not recorded any significant growth;
- (b) if so, the details thereof; and the reasons therefor; and
- (c) the steps taken / proposed to be taken by the Government to bail out Doordarshan from the financial crisis?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (Smt. AMBIKA SONI)

(a) to (c) A Statement is laid on the Table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (c) OF THE LOK SABHA STARRED QUESTION NO.59 FOR ANSWER ON 07.07.2009.

(a) & (b): No Sir. As informed by Prasar Bharati, the Operational cost of Doordarshan is not constantly increasing over the last five years. With regard to Revenue generation, it has shown a significant growth during 2005-06 and thereafter, there is gradual growth in revenue earnings.

The details below illustrate the status of Operational Cost & Revenue generation during last five years.

(Rs. in crore)
Financial year Operational Exp. Revenue (Net)

| | | |
|---------|---------|--------|
| 2004-05 | 862.75 | 580.02 |
| 2005-06 | 1069.25 | 768.91 |
| 2006-07 | 913.92 | 726.07 |
| 2007-08 | 830.27 | 724.42 |
| 2008-09 | 1152.42 | 737.05 |

There was an increase in Operational cost during the years 2005-06 & 2008-09 on account of grant of Dearness Pay and impact of recommendations of 6th Central Pay Commission on salary respectively.

During 2008-09 there is increase in net revenue earnings as compared to 2006-07 & 2007-08 despite stiff competition from other Private Channels

(c) The GoM on Prasar Bharati was looking into the issues of capital and financial restructuring of Prasar Bharati. Re-constitution of GoM is under consideration of the Government.