

**GOVERNMENT OF INDIA
EXTERNAL AFFAIRS
LOK SABHA**

UNSTARRED QUESTION NO:1112
ANSWERED ON:03.03.2010
SELECTION OF BRAND AMBASSADORS
Sivasami Shri C.

Will the Minister of EXTERNAL AFFAIRS be pleased to state:

(a) whether the Government proposes to select few celebrities from India and Australia to act as brand ambassadors to bridge the ever widening gap between the two countries; and

(b) if so, the details thereof?

Answer

THE MINISTER OF EXTERNAL AFFAIRS(SHRI S.M. KRISHNA)

(a) No, GOI has no such plans.

(b) Does not arise.