

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:606
ANSWERED ON:25.02.2010
URBAN HAATS FOR PROMOTION OF HANDICRAFTS
Alagiri Shri S. ;Singh Rajkumari Ratna

Will the Minister of TEXTILES be pleased to state:

- (a) the steps taken by the Union Government to encourage the marketing of handicrafts in the country;
- (b) the total number of Urban Haats sanctioned by the Government and become operational at present, State-wise and district-wise;
- (c) the details of Urban Haats which are yet to be operationalised; and
- (d) the steps taken by the Government to see that these Haats become operationalised at the earliest?

Answer

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SMT. PANABAAGA LAKSHMI)

(a): The steps taken by the Government to encourage the Marketing of Handicrafts in the country include: implementation of Marketing Support & Services Scheme. Under the domestic component, the scheme envisages organization of various marketing events viz. Craft Bazaars, Exhibitions & Sourcing Shows etc.

Besides the scheme also envisages setting up of Urban Haat; Emporia; Marketing Hubs in Metro; Sourcing Hub in Clusters and providing Warehousing facility in important locations to augment infrastructural support.

(b) & (c): The total number of Urban Haats sanctioned by the Government so far is 36. The number of Urban Haats already operational at present, State –wise and location-wise and also the Urban Haats which are yet to be operationalised is as per statement attached.

(d): The steps taken by the Government to make the Urban Haats operational at the earliest, include : monitoring the progress made at various stages by the implementing agency; periodic site visit / inspection by the officers of field offices to assess the progress of the work etc;