

**GOVERNMENT OF INDIA
EXTERNAL AFFAIRS
LOK SABHA**

UNSTARRED QUESTION NO:2471
ANSWERED ON:22.07.2009
DISGRACEFUL USE OF GODDESSE`S IMAGE
Gaikwad Shri Eknath Mahadeo;Yaskhi Shri Madhu Goud

Will the Minister of EXTERNAL AFFAIRS be pleased to state:

- (a) whether the disgraceful use of picture/image of Goddess Lakshmi by the US firm `Burger King` in Spain has come to the notice of the Government;
- (b) if so, the details thereof; and
- (c) the steps taken/being taken by the Government in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF EXTERNAL AFFAIRS(SMT. PRENEET KAUR)

(a) Yes.

(b)&(c) An advertisement was released by Burger King in three stores of Spain depicting image of Goddess Lakshmi on Burger packets. Burger King is a private company based in the US.The firm has since apologized for the advertisement depicting Goddess Lakshmi and has removed all such advertisement from its stores in Spain.