

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:22
ANSWERED ON:23.02.2010
DTH SERVICE OF DOORDARSHAN
Bheiravdanji Shri Gadhi Mukeshkumar

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to improve D.D. Direct Plus Direct to Home (DTH) service of Doordarshan (DD);
- (b) if so, the details thereof;
- (c) the names of news channels which have requested the Prasar Bharati to carry their channels on DD Direct Plus DTH service of Doordarshan alongwith the action taken in each case; and
- (d) the details of criteria laid down for selection of news channels alongwith the fee to be charged by the Prasar Bharati?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR. S. JAGATHRAKSHAKAN)

(a) & (b) DD Direct+, DTH service of Doordarshan started with 33 channels and was augmented for transmission of 59 channels. Further expansion from 59 channels to 97 channels is envisaged under the 11th Plan.

(c) The names of the News channels requested for placement on DD Direct+: (1) Dhaliwala Entertainment, (2) Sudarshan Channel, (3) Zee 24 Ghantee, (4) TV 24, (5) DY 365 TV, (6) NE TV Group, (7) Jain TV, (8) Lemon TV Day & Night News, (9) TV 100, (10) Channel No.1, (11) TV 99, (12) Naxatra News, (13) Live India, (14) Metro Nation, (15) Sahara TV, (16) Tara News, (17) Sakshi TV, (18) Punjab Today, (19) STV Haryana, (20) STV-UP, (21) STV-GOA, (22) News X, (23) CNEB, (24) STAR News, (25) ABN 7, (26) AB TAK, (27) STAR Gujarati, (28) Nepal1, (29) Jeevan TV, (30) CTVN AKD Plus, (31) Tamilian TV, (32) Jan Sandesh, (33) BIZZ News, (34) A to Z News, (35) NDTV Hindu. Out of 58 channels as on date, there are 15 News channels and 43 are Entertainment and other channels. There is no vacant space as on date. Hence above applications are pending.

(d) Being a Public Service Broadcaster Prasar Bharati has taken into account various factors including genre of the channel, its popularity and conformity with the Prasar Bharati mandate as well as maintain regional balance covering different languages to make bouquet attractive and wholesome.

The Carriage Fee for one year is Rs.60,00000/- for Indian Channel and Rs.1,20,00000/- for foreign channel plus Service Tax.