

**GOVERNMENT OF INDIA
CHEMICALS AND FERTILIZERS
LOK SABHA**

UNSTARRED QUESTION NO:2312
ANSWERED ON:03.12.2009
STUDY ON SALES PROMOTIONAL EXPENSES
Bali Ram Dr.

Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:

(a) whether the National Pharmaceutical Pricing Authority (NPPA) had conducted any survey to study the sales promotional expenses; and

(b) if so, the details and the outcome thereof?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS (SHRI SRIKANT KUMAR JENA)

(a): No, Sir.

(b): In view of reply to part (a) above, does not arise.