

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:611

ANSWERED ON:03.03.2005

FUNCTIONING OF PIB

Renge Patil Shri Tukaram Ganpatrao;Yadav Shri M. Anjan Kumar

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the functions of Press Information Bureau and the mechanism available to monitor its functioning;
- (b) the expenditure incurred by the Government on PIB during each of the last three years;
- (c) whether the work relating to drafting messages of the Union Ministers is handled by PIB;
- (d) if not, the reasons therefor; and
- (e) the efforts made by the Government to draw full work from the officers and staff of PIB?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING & CULTURE (SHRI S. JAIPAL REDDY)

(a) PIB is the nodal agency of the Government of India to disseminate information to the print and electronic media on government policies, programme initiatives and achievements through different modes of communications such as Press Releases, Press Notes, Feature Articles, Backgrounders, Press Briefings, Photographs, Press Conferences, interviews, Data base available on PIB's website, Press Tours etc. PIB functions as an interface between the Govt. and the media and also provides feedback to the Govt. with the peoples reaction as reflected in the media. There is a system in place for reviewing its performance based on regular and periodical reports.

(b) 2002-03 2003-04 2004-05 (up to January, 2005)

Plan	45.13	150.44	76.33	(Rs in lakhs)
Non-Plan	1710.64		1787.14	1716.79 (Rs in lakhs)

(c) & (d) In addition to dissemination of information to the print and electronic media, the Departmental Publicity Officers (DPOs) help the personal staff of the concerned Ministers with the drafting of messages and greetings for the Union and State Ministers concerning the Government Departments.

(e) The work allocated to PIB as mentioned in (a) above is carried out with the support of the DPOs and the staff. DPOs are attached to various Ministries and Departments for assisting them in dissemination of information. They also provide feedback to their respective Ministries/Departments.