

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:2921
ANSWERED ON:17.12.2004
PROMOTION OF PASHMINA CRAFT
Sharma Shri Madan Lal

Will the Minister of TEXTILES be pleased to state:

- (a) the details of amount sanctioned and released for promotion of Pashmina Craft in Jammu & Kashmir during the last three years;
- (b) whether the Government is considering promotion and development of Pashmina craft;
- (c) if so, the details thereof; and
- (d) if not, the reasons therefore?

Answer

MINISTER OF TEXTILES (SHRI SHANKERSINH VAGHELA)

(a): There is no craft in the name of Pashmina Craft. However, embroidery etc. done on Pashmina Shawls falls under the ambit of craft activity. The amount sanctioned and released for the promotion of this craft in Jammu & Kashmir during the last three years is Rs.53.98 lakhs and Rs.44.62 lakhs respectively.

(b) & (c): The steps being taken for promotion and development of this craft include: training for skill upgradation; product development through design & technology upgradation; marketing and export promotion including publicity. The revival and promotion of Kani Shawl has also been taken up as part of Prime Minister's J&K package, May, 2002.

(d): Do not arise.