

**GOVERNMENT OF INDIA
CHEMICALS AND FERTILIZERS
LOK SABHA**

UNSTARRED QUESTION NO:851
ANSWERED ON:26.02.2009
JAN AUSHADI GENERIC DRUG OUTLETS
Dube Shri Ramesh;Singh Shri Uday

Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:

- (a) the names of the unbranded drugs planned to be sold in the Jan Aushadi Generic drug outlets;
- (b) the comparative difference in price and treatment cost of branded and Generic medicines as listed under essential list of 374 medicines;
- (c) the steps taken by the Government to bring down the prices of branded and unbranded drugs;
- (d) whether the Generic outlets opened by the Government has failed to provide adequate supplies to the public;
- (e) if so, the reasons therefor;
- (f) whether the Government allows 22 per cent promotional expenses for branded medicines in the country while fixing maximum retail price of medicines against industry claim of 10 per cent promotional margin;and
- (g) if so, the details thereof?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS & MINISTER OF THE STATE IN THE MINISTRY OF MINES (SHRI B.K. HANDIQUE)

(a) to (e) In order to make available quality unbranded generic medicines at affordable rates, Government has launched Generic Drug Campaign by opening Jan Aushadhi Generic Drug Stores.As per available information,Pharma Central Public Sector Undertakings (CPSUs) have prepared a list of 448 medicines to be sold at Jan Aushadhi Generic Drug Stores (JAGDS). In addition, JAGDS would sell generic medicines as may be suggested by State Governments.

The `Jan Aushadhi` initiative has made available quality drugs at affordable prices through dedicated stores selling generic medicines which are available at lesser prices but are equivalent in quality and efficacy as expensive branded drugs.Some comparative prices are:

Prices in Rs (Feb. 2009)

Name of Salt	Pack	Jan Aushadhi	Market
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Tab. Ciprofloxacin	500 mg	10	21.50	97.00
Tab. Diclofenac	100mg	10	3.35	36.70
Tab. Cetrizine	10mg	10	2.75	20.00
Tab Nimesulide	100mg	10	2.70	25.00
Cap. Cephalexin	500mg	10	31.50	116.95

The Bureau of Pharma CPSUs set up recently is involved in promotion of the unbranded generic drugs and the Generic Drug Campaign.

(f) & (g) In the case of scheduled drugs, Maximum Allowable Post-manufacturing Expenses not exceeding 100% for indigenously manufactured scheduled formulations and not exceeding 50% of the landed cost for imported formulations is allowed in Drugs(Price Control) Order, 1995.While the prices of non-Scheduled formulations,i.e. the drugs not covered under the Drugs(Price Control) Order, 1995 are fixed by the manufacturers themselves keeping in view the various factors.