

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:572

ANSWERED ON:24.02.2009

FDI IN BOOK PUBLISHING

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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether there is any proposal to conduct a study on the impact of 100% FDI in book publishing on the domestic publishing industry;

(b) if so, the details thereof; and

(c) the time by which the aforesaid study is likely to be conducted?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY(SHRI ASHWANI KUMAR)

(a) & (b): Government, in order to carry out an in-depth study of the issues raised by the book publishing industry in India, has entrusted a study to the Indian Institute of Public Administration. The broad issues to be covered by the study are as under:

i) Study the Book Publishing industry in India including the size, capital adequacy, content regulation and competitiveness of the industry.

ii) Assess the global practices in book publishing adopted by the Indian book publishers.

iii) Based on the above study and assessment, suggest measures for increasing the global competitiveness of the Indian book publishing industry.

iv) Study and assess the impact of economic policies including FDI policy on the Indian book publishing industry.

v) Study the impact of operation of foreign book publishing companies through branch office/subsidiaries on the Indian book publishing industry.

vi) Study the impact of foreign companies on pricing of books

vii) Study issues relating to reprint rights for text books

viii) Study the impact of operations of foreign book publishing companies in EPZ and SEZs on the Indian book publishing industry.

(c): As per the terms of reference, IIPA is to submit its report by July, 2009.