

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:4000
ANSWERED ON:21.04.2008
INTRODUCTION OF MANIK JOD SCHEME
Murmu Shri Rupchand

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether the Manik Jod Scheme has not been introduced in West Bengal Telecom Circle of Bharat Sanchar Nigam Limited (BSNL) except Kolkata Telecom Circle;
- (b) if so, the reasons therefor; and
- (c) the time by which it is likely to be introduced in West Bengal Telecom Circle?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI JYOTIRADITYA M. SCINDIA)

(a) & (b) Sir, BSNL Corporate Office has delegated powers to Heads of Circle to offer promotional schemes as per the market conditions under prevailing competitive scenario.

"Manik Jod" scheme is a promotional scheme launched by Kolkata Telephone District within their territorial jurisdiction only.

This scheme was not found suitable for West Bengal circle due to high traffic congestion & overloading of network which is widely spread over the geographical area of the Telecom Circle.

(c) Does not arise in view of (a) & (b) above.