

**GOVERNMENT OF INDIA  
TEXTILES  
LOK SABHA**

UNSTARRED QUESTION NO:4943  
ANSWERED ON:28.04.2008  
EXPORT AND COMMERCIAL DEVELOPMENT OF KOTA DORIA SAREES  
Kaushal Shri Raghuvir Singh

**Will the Minister of TEXTILES be pleased to state:**

- (a) whether the Union Government has taken steps for exports and commercial development of the famous kota doria sarees manufactured in Kota, Rajasthan;
- (b) if so, the details thereof;
- (c) whether the Union Government has prepared any action plan in this regard;
- (d) if so, the details thereof; and
- (e) the demand and supply of kota doria sarees in the country as well as abroad?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SHRI E.V.K.S. ELANGO VAN)

(a) to (d): A project was sanctioned by the Government in November 1999, for Kota Doria products under which eight new looms were installed and training given to two master weavers and 50 weavers for production of a diversified range of Kota Doria products. Subsequently, these products were displayed at an exhibition in Karur, Tamil Nadu where 80 designs produced under the project were sold. In addition, the State Government of Rajasthan has sanctioned a special cluster development project Kota Doria weaver in Kota region, under which new collections of Kota Doria sarees and fabrics have been developed with the support of international fashion designers during 2005-06 and 2006-07. These collections have been exhibited at many important events in the country and have also been displayed in the USA, France and Pakistan during 2006-07. The International Labour Organization is also involved in the development, and marketing abroad of Kota Doria products. The Kota Doria products were the first in the handloom sector to receive Geographical Indication status.

(e): It is not possible to indicate the specific demand and supply of Kota Doria sarees in the country and abroad.