

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:2035

ANSWERED ON:13.03.2008

EARN WHILE YOU LEARN SCHEME

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Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has launched a short term training programme known as the 'earn while you learn' scheme to train students as tourism volunteers;
- (b) if so, the details of the salient features of the said scheme;
- (c) the criteria for availing such training; and
- (d) the details of institutions authorized for the said purpose in various States?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a), (b), (c) & (d) : The Ministry of Tourism has launched a Scheme titled 'Earn While You Learn' with a view to inculcate appropriate tourism travel traits and knowledge amongst trainees to enable them to work as 'student volunteers'. The salient features of the Scheme are:

- (i) College-going students pursuing graduation courses or graduates in the age group of 18 to 25 years would be eligible for the training programme.
- (ii) The Indian Institute of Tourism & Travel Management (IITTM) would conduct the programme and select the candidates through a written test.
- (iii) The duration of each programme would be 21 working days.
- (iv) The course content has been finalized by the IITTM in consultation with the Archaeological Survey of India, the Institute of Archaeology and eminent academicians.