

**GOVERNMENT OF INDIA  
TEXTILES  
LOK SABHA**

UNSTARRED QUESTION NO:1523  
ANSWERED ON:10.03.2008  
SETTING UP NTC SHOWROOMS  
Nayak Shri Ananta

**Will the Minister of TEXTILES be pleased to state:**

- (a) whether the National Textile Corporation (NTC) has taken any steps to promote retail marketing;
- (b) if so, the details thereof;
- (c) whether new showrooms are proposed to be set up by the NTC in the country;
- (d) if so, the details thereof, State-wise and location-wise; and
- (e) the time by which such showrooms are likely to be set up alongwith the funds allocated for the purpose?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF TEXTILES(SHRI E.V.K.S. ELANGO VAN)

- (a) & (b) : Yes, Sir. It has been decided by NTC to revive and revamp its 100 showrooms in a phased manner to promote retail marketing.
- (c) : No, Sir.
- (d) & (e): Do not arise.