

**GOVERNMENT OF INDIA  
HEALTH AND FAMILY WELFARE  
LOK SABHA**

UNSTARRED QUESTION NO:1070

ANSWERED ON:05.03.2008

NEED FOR REVAMPING OF AIDS AWARENESS CAMPAIGN

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**Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:**

- (a) whether the Government proposes to revamp the awareness campaign for controlling the growing number of AIDS/ HIV cases in the country;
- (b) if so, the details thereof including the role of NGOs in this regard;
- (c) the extent of success achieved in containing the number of AIDS/ HIV cases in the country as a result of awareness campaign;
- (d) the funds allocated and spent therefrom for the purpose during the said period, State- wise; and
- (e) the efforts made by the Government to provide a dignified social life for AIDS/ HIV affected persons?

**Answer**

THE MINISTER OF STATE FOR HEALTH & FAMILY WELFARE (SMT. PANABAKA LAKSHMI)

- (a) & (b) The communication strategy in the third phase of National AIDS control Programme aims at promoting safe behaviours among high risk groups and vulnerable population directed at increasing the uptake of preventive and care and support services, condom promotion, and reduction of stigma and discrimination associated with HIV/AIDS. There is increased emphasis on inter-personal channels of communication to reach the women and youth living in rural and semi-urban areas. NGOs are also involved in dissemination of information on HIV/ AIDS to target populations.
- (c) The results of the Annual Sentinel Surveillance Survey, show marginal declining trend of HIV prevalence from 0.45% in 2002 to 0.36% in 2006.
- (d) The state-wise fund allocated and expenditure are annexed.
- (e) The Government is providing free Antiretroviral Therapy and care and support services to People Living with HIV/AIDS (PLHA) to improve their general health and promote welfare. Advocacy and sensitization programmes are carried out for health care providers, community leaders, Panchayati Raj Institutions, other government departments, civil society and corporate sector for addressing issue of stigma and discrimination attached to HIV/ AIDS.