

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:850  
ANSWERED ON:04.03.2008  
COMPETITION WITH PRIVATE TV CHANNELS  
Khair Shri Chandrakant Bhaurao

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether Prasar Bharati has made efforts to withstand competition from the private TV Channels;
- (b) if so, the details thereof; and
- (c) the steps taken/proposed to be taken by the Government in this regard?

**Answer**

THE MINISTER OF INFORMATION & BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P.R. DASMUNSI)

(a) to (c): Yes Sir. However, Doordarshan being the Public Service Broadcaster is not in competition with the private TV channels. Prasar Bharati always endeavours to improve the quality of the transmission and contents on all its channels.