

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2544
ANSWERED ON:16.12.2004
AMOUNT DUE FROM PRODUCERS
Mollah Shri Hannan;Singh Shri Sugrib

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether huge amounts are due from the TV serial producers to Doordarshan;
- (b) if so, the details of each defaulters in the country, Doordarshan centre-wise; and
- (c) the steps the Government has taken to recover such dues?

Answer

THE MINISTER OF INFORMATION & BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a): Yes, Sir.

(b): The details of defaulting TV serial producers on National Network as on 10.12.2004 is enclosed at Annexure-I and those on Regional Networks is at Annexure-II.

(c): Prasar Bharati, a statutory autonomous Corporation, has informed that the steps taken include invocation of the arbitration clause, legal action to make arbitrator's award rule of court and placing the company in the advance payment category for the current programme on adherence to the approved re-payment plan for the undisputed dues.

Annexure-I

Annexure as referred to in reply to part (b) of Lok Sabha USQ.No.2544 to be answered on 16.12.2004

Defaulting TV Serial Producers on National Network as on 10.12.2004 (All figures are in Rs. in Lacs)

Sr.No. Name of Producer Dues as on 10/12/2004

FILM CRAFT
1 Andheri (W), Mumbai 1266

CREATIVE EYE
2 Peeragarhi, Delhi 1200

SHREE MADHA V
3 Khar (W), Mumbai 1156

MULTI CHANNEL
4 Khar (W), Mumbai 1102

FAME COMM.
5 Worli, Mumbai 1074

PLUS CHANNEL
6 Andheri (W), Mumbai 1012

NUMERO UNO
7 Juhu, Mumbai 1010

NIMBUS COMMUNICATION
8 K. G. Marg, New Delhi 649

MARKET MOVERS
9 Breech Candi, Mumbai 311

DRISHTi INDIA
10 Andheri (W), Mumbai 294

ADVANCE TV NETWORK
11 Naraina, Delhi 213

SAGAR ENTERPRISES
12 Natraj Studio, Mumbai 196

CONCEPT ADVTG.
13 Jhandewalan, New Delhi 188

GURUJI ADVTG.
14 Preet Vihar, Delhi 185

B4U MULTIMEDIA
15 Andheri (W), Mumbai 179

MBM
16 Pali Hill, Bandra (W), Mumbai 163

GLOBAL ENT.
17 Greater Kailash, New Delhi 161

L. R. ENT.
18 Link Road, Malad (W), Mumbai 155

PRITISH NANDY COMM.
19 Opp.Lion Gate, Mumbai 154

CREATIVE CHANNEL
20 Lajpat Nagar, New Delhi 150

ANAND ADVTG.
21 DaryaGanj, Delhi 140

WORLD MEDIA
22 Jhandewalan, New Delhi 132

MEDIA ASIA
23 K.G. Marg, New Delhi 122

MAYA ENT.
24 Kandivli (E), Mumbai 120

MAGNA VISION
25 Jungpura-B, New Delhi 105

PRABHA FILMS
26 Vasant Kunj, New Delhi 75

UNIVERSAL Communication.
27 J.S.S. Marg, Mumbai 73

FIRST OPTION Tele Films
28 Andheri (W), Mumbai 72

KINE SCOPE
29 Khar (W), Mumbai 70

AALIYA PRODUCTIONS
30 K. G. Marg, New Delhi 60

ABHINA V CREATIONS
31 G.K.I, New Dlehi 55

JAY A ADVTG.
32 V.T., Mumbai 47

URANUS
33 Khar (W), Mumbai 46

COPY DESK
34 Mayapuri, New Delhi 45

JOSLIN COMM.
35 Rajori Garden, New Delhi 42

CINEMA VISION
36 Jogeshwari (W), Mumbai 35

NETWORK 7 I Video I
37 Bell!asis Road, Mumbai 33

TRACER ADVTG.
38 Mumbai 33

PAS INTERNATIONAL
39 Inder Puri, Delhi 30

BAG FILMS
40 Green park Extn., New Delhi 29

LEHAR PUB. SERVICE
41 Tula Ram Bagh, Allahabad 27

G. N. COMM.
42 East of Kailash, New Delhi 25

INNOVISION FILM
43 Santacruz, Mumbai 25

NEERJA FILMS
44 Rohtak Road, New Delhi 23

STAR GAZER
45 Sukhdev Vihar, Okhla 22

TRANSLINK TELE.
46 Vasant Kunj, New Delhi 22

IDTV
47 Rani Jhansi Road, Delhi 21

PRIME TIME MEDIA
48 Rajender Nagar, New Delhi 20

ASIAN AD AGE
49 Green Park Extn., New Dlehi 19

PARAS MARKETING
50 Ranjit Nagar, New Delhi 19

CORRUM COMM.
51 South Extn., New Delhi 18

ADVISION MULTIMEDIA
52 Noida 17

W. D. CONSUMER
53 Nirlon House, Worli, Mumbai 17

JOS MARKETICA
54 Khirki Extn., New Delhi 15

RADHA PUBLICITY
55 Jublie Hills, Hyderabad 13

TIME SHOP ADVTG,
56 Mumbai 13

ASHA COMMUNICATION
57 PREET VIHAR, DELHI 12

BIDHAN ADVTG,
58 Ellsbridge, Ahmedabad 11

FUTURE COMM,
59 Goregaon, Mumbai 11

MAGIC BOX
60 Andheri (W), Mumbai 11

A&A FILMS
61 Lajpat Nagar-IV, New Delhi 6

AK INT.
62 Greater Kailash-I, New Delhi 5

GLOBAL VISION
63 Laxmi Nagar, Delhi 5

UNITED TELEVISION,
64 Sakinaka, Mumbai 3

VIGY APAN
65 New Delhi 3

Total 12565

ANNEXURE - II

Annexure 18 referred to part (b) of Lok Sabha USQ No. 2S44 to be answered on 16.12.2084 Detauttina TV S.tal Produetrit on Reaional Networks as on 10-12.2804

(All figures are in Lacs of Rupees)

AHMEDABAD

S.No. Name of Conmanv Amount

1 Pinky advtg. 12.95
2 Translink 9.35
3 Kunal Arts 8.44
4 Vihira 3.30
5 Universal 1.45

Total 35.49

GUWAHATI

S.No. Name of Conmanv Amount

1 Delcom	11.01
2 Prominent	4.47
3 Sweet Mefodv	3.71
4 Translink TV	2.44
5 Sweet Sound	1.70
6 Joslin	1.61
7 Sunrise	0.94
8 Telstar	0.37

Total 32.25

JULLANDHAR

S.No. Name or Company Amount

1 Translink	26.90
2 Telstar	22.51
3 Paras Marketting	13.37
4 Prema	11.50

Total 74.34

BHOPAL

S.No. Name of Company Amount

1 M.P.Madhyam	9.48
2 Cratalve Video	8.27
3 Translink TV	6.98
4 PNC	5.20
5 Sweet Sound	5.16
6 Lehar Communications	3.89
7 Art Commercia	3.43
8 Prens	0.42

Total 42.83

BHUBANESHWAR

S.No. Name of Company Amount

1 Sweet Sound	38.52
2 Pinky Advtg.	14.15
3 Sweet Velocity	8.45
4 Translink TV	7.47
5 Brahma Vision	3.06
Total	71.65

BANOALORE

S.No. Name of Company Amount

1 KinescoDe	98.05
2 Magic Box	92.48

3	Unit One	74.33
4	Cue-com	70.25
5	Prime Time IP Media	45.19
6	Translink Tv	20.10
7	Profad	16.52
8	Uranus	10.01

Total 426.93

HYDERABAD

S.No. Name of Company Amount

1	F.S. Advtg.	58.63
2	Hansa Vision	30.77
3	Profad	23.51
4	Creative Unit	11.32

Total 124.23

MUMBAI

S.No. Name of Company Amount

1	Sitars Vision	59.59
2	AdvIsIon M/MedIa	39.02
3	Film Craft	32.08
4	Media Cafe	29.20
5	Prime Time IP Media	28.81
6	Translink TV	21.76
7	Omega	19.00
8	Art commercia	17.53

Total 246.99

LUCKNOW

S.No. Name of Company Amount

1	Advision M/Media	25.09
2	PEN	18.86
3	Tracer	18.68
4	lehar Communicatio	18.08
5	Twin Ads	13.52
6	Translink TV	10.69
7	Star Gazer	9.68
8	Innovation	6.96
9	Filmana	3.00

Total 124.56

CHENNAI

S.No. Name of Company Amount

1 Multi Channel 185.02
2 Kinescope 80.49
3 Channel 8 68.15
4 Green Slanal 40.68
5 Profad 35.90
6 Vision Time 26.52
7 Transfmk TV 25.86
8 Prema 19.64

Total 482.26

JAIPUR

S.No. Name of Company Amount

1 Film Craft 3.98
2 Translink TV 2.50
3 Suyojan 1.92
4 Clea 1.42

Total 9.82

KOLKATA

S.No. Name of ComDanv Amount

1 Aarambh Advtg. 2356.00
2 Channel 8 155.20
3 Sweet Sound 94.64
4 Sweet Melody 85.32
5 Spell Binder 69.02
6 Sunrise Media 66.58
7 Asian Ad Age 34.17
8 Continental 22.55
9 Prema 18.45
10 Sar Video 17.53
Total 2919.46

TRIVANDRUM

S.No. Name of Company Amount

1 A&A Films 181.00
2 Baseline 83.39
3 Innovation 77.62
4 Vision Time 25.15
5 Translink TV 22.04
6 Universal 21.12
7 Vanguard 13.45
8 Omega 11.54

Total 435.31

All Kendras are taking necessary actions including Filing of court cases for recovery of outstanding dues. As regrets, outstanding of M/s Aarambh Advertising of Doordarshan Kendra, Kolkata it may be mentioned that matter is pending before Hon'ble High Court of Kolkata. At present all the programmes have been taken off the air.