

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:429  
ANSWERED ON:02.12.2004  
REGIONAL PROGRAMME  
Reddy Shri Karunakara G.

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) the names of the States where Doordarshan and AIR stations have accorded priority to the regional programmes;
- (b) whether the Doordarshan and AIR stations of Karnataka is also among them;
- (c) if so, the details of the same; and
- (d) if not, the action has been taken to accord priority to the programmes promoting culture of the State and rural life?

**Answer**

THE MINISTER OF INFORMATION AND BROADCASTING & CULTURE (SHRI S. JAIPAL REDDY)

(a) to (d): All Kendras of AIR & Doordarshan accord priority to Regional Language Programmes. DD has 24 hour Satellite Channel called `Chandana` telecast from Bangalore, exclusively for Kannada programmes and some other minor dialects spoken in the State. In addition, Regional Service Programmes are telecast terrestrially on DD-I from 3.00 p.m. to 8.00 p.m. daily. All India Radio broadcasts regional language programmes from all its 13 Radio Stations in the State, including 5 Local Radio Stations catering to the specific needs of communities residing in their coverage areas in the language/dialects spoken by them.