

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

STARRED QUESTION NO:255  
ANSWERED ON:22.07.2004  
SHORTAGE OF FUNDS IN PRASAR BHARATI  
Chowdhury Shri Adhir Ranjan

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether Prasar Bharati has been facing shortage of funds for its expansion and other activities as reported in the `Hindustan Times` dated June 25, 2004;
- (b) if so, the facts thereof;
- (c) whether the DD`s revenue earning formula has been badly hit and no funds are available for expansion of Doordarshan; and
- (d) if so, the reaction of the Government thereto and what immediate plans would be formulated to ensure generation of funds?

**Answer**

THE MINISTER OF INFORMATION & BROADCASTING AND CULTURE (SHRI S. JAIPAL REDDY)

(a), (b), (c) & (d): A statement is laid on the Table of the House.

STATEMENT AS REFERRED TO IN REPLY TO PARTS (a) TO (d) OF THE LOK SABHA STARRED QUESTION NO. 255 FOR 22.07.2004 REGARDING SHORTAGE OF FUNDS IN PRASAR BHARATI

(a) & (b): Prasar Bharati is not facing shortage of funds due to its expansion and other activities. For expansion and other activities, an outlay of Rs.895.10 crore has been sanctioned for Prasar Bharati`s Annual Plan 2004-05, out of which, Rs.475.00 crores is required to be contributed by Prasar Bharati from its commercial revenue. However, Prasar Bharat has been facing financial burden due to additional liabilities on account of payment of various taxes and levies imposed on it.

(c) & (d): No, Sir. DD`s revenue formula has not been badly hit. The gross revenue earned by Doordarshan during 2001-02 is Rs.615.20 crore, 2002-03 is Rs.553.81 crore & 2003-04 is Rs.530.23 crore. In the first quarter of the current financial year 2004-05, DD has earned a revenue of Rs.92.88 crores as against a revenue of Rs.47.92 crores for the corresponding period last year. As per Memorandum of Understanding signed between this Ministry and Prasar Bharati, it shall be Prasar Bharati`s endeavour to augment its revenue earnings year after year, strengthen its mechanism for resource mobilization and take effective steps for optimally utilising the available resources to progressively reduce dependence on Grants-in-aid from the Central Govt.