

**GOVERNMENT OF INDIA
RURAL DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:3206
ANSWERED ON:19.08.2004
EXPENDITURE ON MEDIA AND PUBLICITY
Reddy Shri Karunakara G.

Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) the details of the expenditure incurred by the Government during last one year and the current year for Media and Publicity, especially in Karnataka State;
- (b) whether the expenditure of the said purpose in the year 2002-03 was more than the budgetary provisions;
- (c) if so, the reasons therefor;
- (d) whether there has been diversion of fund to meet the extra expenditure; and
- (e) if so, the details thereof and the action taken by the Government in this regard?

Answer

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT (SHRI A. NARENDRA)

(a) Media and Publicity Campaigns through various modes are mounted by the Ministry of Rural Development for the country as a whole and not State-wise. The details of the expenditure incurred during the last one year and the current year are as under:

Sl.No.	Year	Expenditure (Rupees in lakhs)
1.	2003-04	2605.00
2.	2004-05	500.13 (As on 16-8-2004)

(b) No Sir.

(c), (d) & (e) : Does not arise.