

**GOVERNMENT OF INDIA  
HUMAN RESOURCE DEVELOPMENT  
LOK SABHA**

UNSTARRED QUESTION NO:3817  
ANSWERED ON:16.05.2006  
SARVA SHIKSHA ABHIYAN  
Scindia Shri Jyotiraditya Madhavrao

**Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:**

(a) Even after implementation of the Sarva Shiksha Abhiyan for years, it is not yet well publicized for general information, especially in the remote inaccessible tribal and rural areas; and

(b) the further steps have been and are being taken to keep the populace duly informed to reach all those who need it and the facilities provided thereunder?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT (SMT. D. PURANDESWARI)

(a) & (b) The Central Government, through print and electronic media, has been promoting the Sarva Shiksha Abhiyan programme in all regions of the country. In addition, States and Union Territories have been undertaking their own media publicity programmes for promoting awareness of Sarva Shiksha Abhiyan.