

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:470  
ANSWERED ON:14.08.2007  
EXPORT OF MARINE PRODUCTS  
Adsul Shri Anandrao Vithoba

**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) whether the Union Government has chalked out an ambitious strategy to boost the export of marine products;
- (b) if so, the details thereof;
- (c) the names of the States identified for the development of brackish water aquaculture; and
- (d) the other steps taken by the Union Government to boost the export of marine products?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JAIRAM RAMESH)

(a) to d) Yes, Sir. Among the major initiatives taken up by the Marine Products Export Development Authority (MPEDA) to boost India's marine product exports are those related to

- (i) market promotion measures, such as participation in leading seafood fairs abroad and buyer seller meets;
- (ii) brand promotion of Indian marine products;
- (iii) biennial organization of the India International Sea Food Show;
- (iv) awareness generation among farmers to facilitate improvement of quality of marine products commensurate with importing country requirements and among fishermen to improve catching practices;
- (v) expansion of area under aquaculture for shrimps and scampi and
- (vi) facilitation of technology upgradation in processing units, boats, fishing gear etc. Development of brackish water aquaculture has been taken up in the maritime States of Gujarat, Maharashtra, Kerala, Karnataka, Goa, Tamil Nadu, Andhra Pradesh, Orissa and West Bengal.