

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:1668
ANSWERED ON:23.08.2007
PROMOTION OF HOTEL INDUSTRY
Singh Shri Dushyant

Will the Minister of TOURISM be pleased to state:

- (a) whether emphasis is being given to promote hotel industry in the National Capital Region (NCR) ;
- (b) whether such promotional measures are also needed in the adjoining States of NCR in view of the need of the greater emphasis on hospitality industry as there is a scope for such sector to provide adequate employment opportunity; and
- (c) if so, the steps taken thereon ?

Answer

THE MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) : Yes, Sir.

(b) and (c): Yes, Sir. Although the construction of hotels is an activity primarily undertaken by the private sector, the Ministry of Tourism has been in regular touch with all State Governments for identifying additional hotel sites, allocating land on joint venture/ revenue sharing basis, creating land banks, adopting single window clearance, increasing FAR/ FSI in respect of existing hotels and providing incentives and benefits to augment the accommodation sector in the country.