

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

STARRED QUESTION NO:66  
ANSWERED ON:06.12.2004  
ARRIVAL OF FOREIGN TOURISTS  
Singh Baba Shri K.C.

**Will the Minister of TOURISM be pleased to state:**

- (a) whether there will be increase in the percentage of arrival of foreign tourists in the country as reported in `Navbharat Times` dated November 17, 2004;
- (b) if so, the facts and the details thereof;
- (c) the number of foreign tourists visited India during the last three years, State-wise;
- (d) whether the Government has conducted any study to estimate the increase in the number of foreign tourists in the next five years; and
- (e) if so, the steps proposed to be taken by the Government to attract more tourists and to provide facilities of transportation, accommodation, medical and other facilities to them?

**Answer**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SMT. RENUKA CHOWDHURY)

(a), (b), (c), (d) and (e): A statement is laid on the Table of the Sabha.

STATEMENT IN REPLY TO LOK SABHA STARRED QUESTION No.66 ANSWERED ON 6.12.2004 REGARDING ARRIVAL OF FOREIGN TOURISTS.

(a) and (b): Based on the growth rate of about 14% witnessed during the year 2003, and about 24 percent estimated for the period January to November, 2004 in foreign tourist arrivals in the country, it is envisaged that there will be an increase in the percentage of foreign tourist arrivals in the country in the years to come.

(c): As per the information provided by the State Governments, the number of visits of foreign tourists in different States/Union Territories during the years 2001, 2002 and 2003 is at Annexure.

(d): No, Sir.

(e): Various steps taken by the Government to attract more foreign tourists to the country include:-

- ? Direct approach to the consumers through Electronic and Print media through the `Incredible India` Campaign.
- ? Creation of World Class Collaterals.
- ? Centralized Electronic Media Campaign.
- ? Direct co-operative marketing with tour operators and wholesalers overseas.
- ? Greater focus in the emerging markets particularly in the region of China, North East Asia and South East Asia.
- ? Participation in Trade Fairs & Exhibitions
- ? Optimizing Editorial PR and Publicity.
- ? Use of Internet and web marketing.
- ? Generating Tourist Publications.
- ? Re-enforcing hospitality programmes including grant of air passages to invite media personnel and tour operators on familiarization tours to India to get first hand knowledge on various tourism products.
- ? Launching of Road Shows in key source markets of Europe.
- ? Focusing on growth of hotel infrastructure particularly budget hotels.
- ? Enhancing connectivity through augmentation of air capacity and improving road infrastructure to major tourist attractions.

Annexure

STATEMENT IN REPLY TO PART (c) OF LOK SABHA STARRED QUESTION No. 66 ANSWERED ON 6.12.04  
REGARDING ARRIVAL OF FOREIGN TOURISTS

Foreign Tourists in different States/Union Territories during the years 2001, 2002 and 2003

State/U.T.	2001	2002	2003
1 Andhra Pradesh	67147	210310	479318
2 Arunachal Pradesh#	323	187	123
3 Assam	6171	6409	6610
4 Bihar	85673	112873	60820
5 Goa	260071	271645	314357
6 Gujarat	30930	34187	37534
7 Haryana	898	85281	84981
8 Himachal Pradesh	135760	144383	167902
9 Jammu & Kashmir	21298	7821	24330
10 Karnataka	140703	59545	249908
11 Kerala	208830	232564	294621
12 Madhya Pradesh	107824	67319	92278
13 Maharashtra#	915399	768935	986544
14 Manipur	183	221	257
15 Meghalaya	2390	3146	6304
16 Mizoram	152	259	279
17 Nagaland#	920	657	743
18 Orissa	22854	23279	25020
19 Punjab	3258	7558	4589
20 Rajasthan	608283	428437	628560
21 Sikkim	31028	8566	11966
22 Tamil Nadu	773073	804041	901504
23 Tripura	1512	2602	3196
24 Uttaranchal	44429	45070	55228
25 Uttar Pradesh	795000	710000	825000
26 Chattisgarh	792	993	1150
27 Jharkhand	2979	2244	3223
28 West Bengal	284092	529366	705457
29 Andaman & Nicobar	5539	5101	4142
30 Chandigarh	15203	13706	17057
31 Daman & Diu	10290	6569	3274
32 Delhi#	830092	543036	693827
33 Dadra & Nagar Haveli#	400	202	136
34 Lakshadweep	650	912	682
35 Pondicherry	22115	20094	25559

Total# 5436261 5157518 6716479

# = Estimated