

**GOVERNMENT OF INDIA  
TEXTILES  
LOK SABHA**

UNSTARRED QUESTION NO:616

ANSWERED ON:03.12.2004

EXPORT OF HANDICRAFTS

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**Will the Minister of TEXTILES be pleased to state:**

- (a) whether due to competition in world market the Government proposes new strategy for export of handicrafts in international market;
- (b) if so, the details thereof;
- (c) the export of handicraft items during each of the last three years;
- (d) the amount of foreign exchange earned through export of handicrafts during each of the last three years;
- (e) the target fixed for the current financial year for export of handicrafts; and
- (f) the steps taken by the government for promotion of handicrafts in the country?

**Answer**

MINISTER OF TEXTILES ( SHRI SHANKERSINH VAGHELA )

(a) & (b): Yes, Sir. The future strategies of Export Promotion Council for Handicrafts (EPCH) and Carpet Export Promotion Council (CEPC) include:- focused export promotion programmes in strong markets; tapping new and unexplored markets; new product segments; diversification of product line; quality improvement; broadening base of export pockets; aggressive international marketing projects; strengthening Indian handicrafts and gifts fair and participation in fairs abroad etc.

(c) & (d): The export of handicrafts including hand-knotted carpet and the foreign exchange earned thereof during each of the last three years is as under:-

Year Exports (Rs. In crores)

2001-02	9205.63
2002-03	10933.67
2003-04	12765.18

(e): A target of Rs.14383.00 crores has been fixed for export of handicrafts including hand-knotted carpets during the current financial year i.e. 2004-05.

(f): The steps taken by the Government for promotion of handicrafts in the country include: implementation of schemes for Design & Technology Upgradation; Marketing & Support Services; Export Promotion; Training & Extension; Research and Development etc. Integrated development of craft clusters is also being taken up by organizing the artisans into Self Help Groups under Baba Saheb Ambedkar Hastshilp Vikas Yojana (AHVY).