

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:2457
ANSWERED ON:15.03.2007
TRAINED GUIDES
Rao Shri Sambasiva Rayapati

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has launched any awareness campaign to sensitise and train guides who are involved in promoting tourism industry in the country ;
- (b) if so, the details thereof; and
- (c) if not, the reasons therefor ?

Answer

THE MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) & (b): Yes, Sir. As per the guidelines issued, the selection of Regional Level Guides is to be made through an open transparent process and there is a provision for refresher course. The Regional Level Guides have to be trained through the Indian Institute of Tourism and Travel Management (Gwalior). Since 2005, open press advertisements are given for selection of all Regional Level Guides through a transparent procedure. The selection is made on the basis of a written examination and interview. The selected candidates have to undergo a 16 week training programme and subsequently appear for the written examination and viva voce.

(c):Does not arise.