GOVERNMENT OF INDIA COMMERCE AND INDUSTRY LOK SABHA

UNSTARRED QUESTION NO:3822 ANSWERED ON:19.12.2006 SMALL AND MEDIUM ENTERPRENEURS Owaisi Shri Asaduddin

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) Whether National Manufacturing Competitiveness Programme (NMCP) has been formulated to improve competitiveness of small and medium entrepreneurs (SME);
- (b) If so, the details thereof;
- (c) Whether National Manufacturing Competitiveness Council recently met to form the strategy to implement the 10 point programme;
- (d) If so, the detailed discussion held in this regard; and
- (e) The time by which this programme is likely to be implemented?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY(SHRI ASHWANI KUMAR)

(a)&(b): Yes Sir. The National Manufacturing Competitiveness Programme

(NMCP) for small and medium entrepreneurs prepared by the National Manufacturing Competitiveness Council (NMCC) envisages the following 10 schemes :

- 1. National programme on application of lean manufacturing.
- 2. Promotion of information and communication technology in Indian manufacturing sector.
- 3. Mini-Tool Rooms.
- 4. Technology and quality upgradation support for Small and Medium Enterprises

(SMEs).

- 5. Support for entrepreneurial and managerial development of SMEs.
- 6. Design clinic scheme to bring design expertise to the manufacturing sector.
- 7. Enabling manufacturing sector to be competitive through quality management standards and quality technology tools.
- 8. National campaign for investment in Intellectual Property.
- 9. Market assistance to SMEs and technology upgradation activities.
- 10. Marketing support/ assistance to SMEs.

(c)to(e): NMCC had discussed the status of implementation of the NMCP in its meeting held on 18.08.2006. While granting the inprinciple approval to the Ministry of SSI for implementation of the NMCP, the Planning Commission has suggested its implementation from the beginning of the 11th Five Year Plan.