

**GOVERNMENT OF INDIA
CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:2259

ANSWERED ON:07.12.2006

PROMOTION OF INDIAN CULTURE

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Will the Minister of CULTURE be pleased to state:

- (a) the programmes which have been drawn up during the last two years and proposed to be undertaken during the current year to spread Indian culture in the country and abroad
- (b) the outcome as a result of implementation of these programmes; and
- (c) the amount spent thereon during the above period?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

- (a) Dissemination of Indian Culture is one of the functions assigned to the Ministry of Culture. In the last two years, the Ministry organized special events on Indian Culture in Bhutan, Russia and Germany. Besides major exhibitions on Indian Culture were held in Korea, Australia, United Kingdom and United States of America etc. A major exhibition titled Tejus is on show at Brussels and an exhibition of Chola Bronzes is going on in London.. Several art exhibitions were held under the cultural exchange programmes in countries like South Africa, Sri Lanka, Cyprus, Germany and Mongolia. A major cultural programme was staged at Frankfurt in connection with Frankfurt Book Fair 2006. A major exhibition on Amrita Shergil is on show at Munich. An exhibition of ancient treasures of India is due to be mounted in December,2006 in China.
- (b) As a result of these events, the awareness of Indian Cultural richness and antiquity has improved in the world. The great interest in modern Indian art and Indian Cultural programmes is an outcome of these promotions.
- (c) The amount spent on exhibitions and cultural events during the above period is approximately rupees 41 crores.