

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:1378  
ANSWERED ON:30.11.2006  
MEDICAL TOURISM  
Jindal Shri Naveen;Saradgi Shri Iqbal Ahmed

**Will the Minister of TOURISM be pleased to state:**

- (a) Whether the medical tourism is growing rapidly in India ;
- (b) If so, the rate of growth during the last three years ;
- (c) The measures initiated by his Ministry to promote medical tourism ;
- (d) The disciplines which attract the largest number of people for treatment from abroad; and
- (e) The foreign exchange earned through medical tourism during each of the last three years ?

**Answer**

THE MINISTER OF THE STATE IN THE MINISTRY OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) : Yes, Sir.

(b) : The Ministry of Tourism does not collect separate information for medical tourists visiting India.

(c) : To attract more foreign tourist to the country the Ministry of Tourism in collaboration with the Ministry of Health has already taken the following measures to promote Medical Tourism:

i) Indian Healthcare Federation, a Non-Governmental Organisation affiliated to the Confederation of Indian Industry, on advice by Government, has prepared a guide on select Indian hospitals of the country for health tourism purposes. It has been placed on Ministry's website [www.incredibleindia.org](http://www.incredibleindia.org) for wider publicity.

ii) Brochure, CDs and other publicity materials to promote Medical and health tourism have been produced by the Ministry of Tourism and have been widely circulated for publicity in target markets.

iii) Medical and health tourism has been specifically promoted at various international platforms such as World Travel Mart, London, ITB, Berlin.

iv) A new category of 'Medical Visa' has been introduced, which can be given for specific purpose to foreign tourist coming to India for medical treatment

v) Guidelines for accreditation of Ayurvedic and Panchkarma Centres have been circulated to all State Governments for implementation. These have been placed on the Ministry of Tourism's website [www.incredibleindia.org](http://www.incredibleindia.org) for wider publicity.

vi) Yoga/Ayurveda/Wellness has been promoted over the last two years in the print, electronic, internet and outdoor medium under the Ministry of Tourism's "Incredible India Campaign".

vii) Brochures & CDs on Body, Mind and Soul covering the traditional system of medicine have been produced and circulated extensively by the Ministry of Tourism.

(d) & (e): The Ministry of Tourism does not collect information separately about foreign exchange earned through visits of medical tourists.